



SPECIAL LECTURES

THAI TOURISM IN THE 2020s

TURNING TWO DECADES OF **CRISES**
INTO A THIRD DECADE OF **OPPORTUNITY**

The coronavirus crisis has struck in the first month of the third decade of the 21st century. The speed and scale of the crisis has exacted a terrible toll on Travel and Tourism in Thailand and worldwide. Many more economic, geopolitical, environmental and technological crises are yet to come.

Venue: Meeting Room 1, 10th Floor,
6 MARCH 2020 TAT Head office, New Petchburi Road, Bangkok
Time: 09:30 - 12:30 hrs.

What can Thai Travel & Tourism do to prepare for, and perhaps prevent and pre-empt the next crisis?



Senator Weerasak Kowsurat,
Former Minister of Tourism and Sports

Senator Weerasak Kowsurat will speak in Thai. He will outline a SWOT analysis of the Thai Travel & Tourism industry, and discuss some of the “insurance policy” safeguard options for the public and private sectors to consider in the decade ahead.



Imtiaz Muqbil,
Executive Editor, Travel Impact Newswire

Imtiaz Muqbil will speak in English. He will provide an update on some of the key economic, geopolitical, technological and environmental trends, and more importantly, counter-trends that will impact Travel & Tourism worldwide in the decade ahead

The two lectures will be followed by a one-hour Q&A in both Thai and English.

Attendance is free of charge.

To register, please email Name, Designation and Company/Institution to imtiaz@travel-impact-newswire.com with c.c. to travelimpact@gmail.com

REQUEST TO REGISTRANTS: This is a public service lecture. As space is limited to 110 seats, registrants are kindly requested not to make “fake bookings”.