

INTERNATIONAL  
TRAVEL TRADE SHOW  
OF MALDIVES



**TTM**

12-13 JULY 2017

WHY  
VISIT?

Find out more  
[traveltrademaldives.com](http://traveltrademaldives.com)

# WHAT IS TTM?

Maldives recorded 1.2 million tourist arrivals in 2015 with a total of receipts around USD 2.5 billion. With the rapid changes in global travel markets, Maldives continues to strengthen its foothold as one of the leading tourist destinations in the world. While tourism still remains the leading economic industry in the country by far, innovative new approaches in marketing are required to ensure the sector remains at the top.

Travel Trade Maldives (TTM) is the platform that connects the travel trade community of the Maldives to the global network of travel trade professionals easily and instantly. Held annually in Maldives, TTM is a vibrant must-attend, business-to-business event presenting a diverse range of hoteliers to local & International travel industry professionals.

TTM aims to facilitate the tourism industry of Maldives to reach the ultimate target of 2 million tourists with over USD 3.5 billion in receipts by the end of 2020. More than 300 hoteliers, suppliers, related industries and travel industry professionals from Maldives and abroad are expected to visit TTM to network, negotiate and discover the latest industry opinion and trends in Maldives.

## 100 EXHIBITORS

Resorts and Hotels  
Industry Service Providers  
Financial Institutions  
Business/Luxury Travel Agents and Tour Operators  
Destination Marketing and PR Companies  
NGOs  
Insurance Companies  
Marine and Land Transport Companies  
Airlines.

## 150 VISITORS

Business/Luxury Travel Agents and Tour Operators  
Destination Marketing and PR Companies  
Travel Bloggers  
News and Media Corporations.

# WHY TTM?



## EXCLUSIVELY MALDIVES

The ONLY travel trade show in the world exclusively dedicated to selling Maldives.



## ONLINE PRESENCE

Complete your company profile for buyers and travel professionals to view, including images, videos and press releases.



## SPEED NETWORKING

Speed networking sessions bring together exhibitors and selected buyers in one-on-one meeting sessions.



## USD 2.5 BILLION INDUSTRY

Over USD 2.5 billion tourism receipts annually in Maldives with over 1.2 million tourists arrivals.



## VISION 2020

2 million tourists annually with annual receipts of USD 3.5 billion by 2020.



## MEET THE MEDIA/BLOGGERS

Journalists and editors exclusively from top travel and tourism media publications means worldwide exposure.



## PR EXPOSURE

Work with TTM's PR team to increase the coverage of your messages and stories, targeting your key markets.



## MATI, MATATO & MMPRC AS ASSOCIATE PARTNERS

TTM is the first travel industry event where MATI, MMPRC and MATATO participates as Associate Partners.



## OVER 150 BUYERS

TTM attracts over 150 buyers, which includes top tour operators, DMCs and OTAs across the globe.



## OVER 100 EXHIBITORS

TTM hosts over 100 exhibitors, including top resorts, hotels, airlines and other key stakeholders of the tourism industry.



## SEARCH, CONNECT & ARRANGE MEETINGS WITH BUYERS BEFORE TTM

This tool allows you to message and pre-arrange meetings with buyers, visitors and other exhibitors

# EVENTS & FACILITIES



## MALDIVES TRAVEL AWARDS 2017: PEOPLE'S EDITION

Maldives Travel Awards People's Edition will recognize, successful pioneers and long-serving individuals in the travel industry of Maldives. Through this award, we intend to recognize the professionals contributing to the growth of the industry, to acknowledge the talent, individual contributions and achievements. Maldives Travel Awards People' Edition will be hosted at the Gala night for Travel Trade Maldives, TTM 2017, scheduled to 13th July 2017.



## HOTELIER SUMMIT MALDIVES

"Hotelier Summit Maldives" delves into the unique challenges faced by the hospitality industry, by offering a solution-oriented platform that facilitates Face to Face meetings, networking activities and information exchange amongst the most elite assemblage of Hotel investors, leading hotel owners, operators, developers, architects, interior designers, consultants, industry experts and service providers making it the most sought after business summit by the hospitality fraternity of Maldives.



## TTM GALA NIGHT

### AT ADAARAN SEL ECT HUDHURANFUSHI

TTM hosts a VIP Closing Gala Event to mark the closing celebrations of the event. The Gala Event features a classy dinner with rich and exotic Maldivian tastes, live music by leading artists, and of course the opportunity to network with the highest executives, decision makers, and market shapers of the industry.



## TTM MAGAZINE

An official magazine of TTM, published in English, will be freely distributed at the event & other international travel trade shows. This magazine will include exhibitor profiles, visitor profiles, and partner profiles. The magazine will also have other important information regarding the Maldives as a tourism destination.



## PATA ACADEMY

PATA will stage its first 'PATA Human Capacity Building Program' in Maldives during TTM 2017. The program, with the theme 'Explore the Art of Storytelling', takes place during TTM. It delivers an intensive and interactive training program incorporating a series of classroom interactions conducted by leading travel industry experts coupled with practical activities, group assignments, and networking opportunities. Program content is based upon the successful PATAcademy-HCD event held in December 2016 at the Association's Engagement Hub in Bangkok.

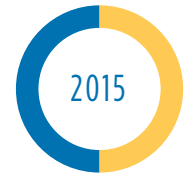
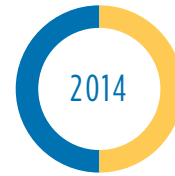


## BUSINESS CENTRE

TTM2017 features a comprehensive Business Centre which includes amenities and facilities such as concierge service, printing and photocopying, free Internet and Wi-Fi, luggage storage, phone charging stations, etc.

# MALDIVES TOURISM INDUSTRY

## INIA PASSENGER FLOW



**125+**  
Resorts



**170+**  
Safari Vessels



**400+**  
Hotels & Guesthouses



**35,000+**  
Beds



**1.2 million+**  
Tourists



**7 million+**  
Bed Nights



**\$2.5 billion+**  
Tourist Receipts

**96,720**

domestic sea plane  
movements

**23,678**

domestic wheel  
based movements

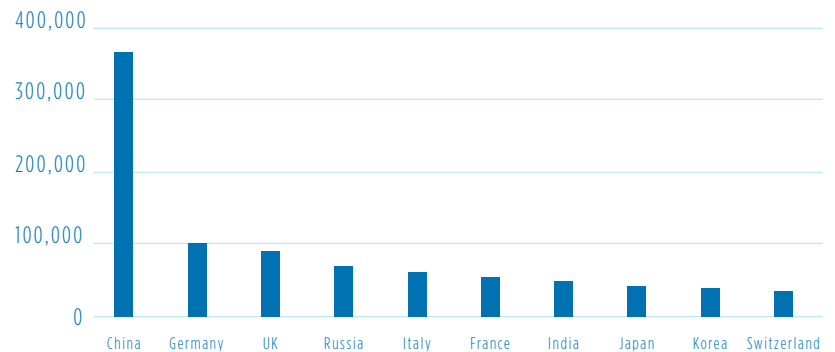
**23,482**

International wheel  
based movements

**143,880**

Total aircraft  
movements

## TOP 10 MARKETS



# VISIT TTM

## **FREE REGISTRATION**

Deadline: 30th April 2017

Late registration fee will be charged after deadline.

## **REGISTRATION INCLUDES:**

- Usage of “Connect” software to pre-arrange up to 40 meetings
- Listing in the Official Magazine of TTM
- Listing in the “Visitors List” on the event website
- Unlimited usage of business centre facilities
- Complimentary coffee, tea, water, soft drinks at the event
- Invitation to the official TTM Closing Gala Event
- Wi-Fi Internet at the event

## **LIMITED AVAILABILITY**

Visitors in the TTM is strictly limited to 150 visitors. Confirmation of participation at the TTM is subject to consideration and approval by event organizer.

# CONTACT US

To visit/exhibit or discuss your partnership with TTM team,  
please contact us via details below.

## **TRAVEL TRADE MALDIVES (TTM)**

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[www.traveltrademaldives.com](http://www.traveltrademaldives.com)

Organised by:

## **MALDIVES GETAWAYS PVT LTD**

Shop no 1/29, 4th Floor,

Chaandhanee Magu,

Male', Republic of Maldives

[www.getaways.mv](http://www.getaways.mv)

## **HOTEL PARTNER**



**CHAMPA  
CENTRAL HOTEL**

[www.champacentralhotel.com](http://www.champacentralhotel.com)

# VENUE & DATES

**Dharubaaruge,  
Male' Maldives.**

**12 - 13 July 2017**



## ASSOCIATE PARTNERS



### **MATI**

The Maldives Association of Tourism Industry (MATI) is a non-governmental, non-profit organization formed in 1982, for the purpose of promoting tourism in the Maldives.

[www.matimaldives.com](http://www.matimaldives.com)



### **MATATO**

Maldives Association of Travel Agents and Tour Operators is the voice of the travel agents in Maldives. The mission of the association is "Taking travel and tourism industry of the Maldives forward through unity, empowerment and co-operation"

[www.matato.org](http://www.matato.org)



### **MMPRC**

The Maldives Marketing & Public Relations Corporation (MMPRC) is the national tourism office of Maldives. MMPRC is the flagship organization of Maldives responsible for promoting and selling Maldives as the most favored island destination in the world.

[www.visitmaldives.com](http://www.visitmaldives.com)

## ORGANISER



### **MALDIVES GETAWAYS**

Founded in 2010, Maldives Getaways is a leading PR & marketing agency in Maldives. In addition, Maldives Getaways also offers various other services such as graphic design, content writing, web design, event management, publishing, photography & videography and market research & consultancy.

[www.getaways.mv](http://www.getaways.mv)