

## Message from the UNWTO Secretary - General

On behalf of the World Tourism Organization, the United Nations Specialized Agency for tourism, it is my great pleasure to congratulate all the winners of the 10th Thailand Tourism Awards, which coincides with World Tourism Day 2015.

Thailand has the distinction of being one of the leading tourism destinations in the world, renowned for its vibrant cultural heritage and natural beauty. It is little wonder that in a mere decade, international tourists to Thailand have more than doubled, reaching nearly 25 million tourists in 2014, contributing US\$ 38 billion to the country's economy. Tourism continues to be a driving force behind Thailand's economic growth, inclusive development and the celebration of Thailand's unique culture.

Today's Awards run parallel with this year's World Tourism Day theme, "One Billion Tourists, One Billion Opportunities", which highlights the global impact of the one billion tourists who travel the world each year. This powerful global movement holds immense potential to contribute to job creation, environmental protection and multicultural peace and understanding.

On today's occasion, I would like to express my heartfelt gratitude to the Tourism Authority of Thailand as well as all the Award participants for your efforts in promoting sustainable tourism in Thailand. I wish for your continued success for many years to come.

Taleb Rifai,  
Secretary-General, World Tourism Organization (UNWTO)

## Message from the Minister of Tourism and Sports

The tourism industry has an important role for driving and developing the economy of the nation. Thus, the Royal Thai Government through the Ministry of Tourism and Sports has a policy that emphasizes on the integration with all sectors so to promote tourism to progress and have sustainability. This has been conducted by maintaining the identity, value of the local wisdom, tourist attractions that include nature, culture, and historic sites including creating incentives and facilities that assist in providing a touristic atmosphere. This strategy will create differences over our competitors and leadership in modern marketing to be utilized in initiating links and reaching target groups of all dimensions. This will further create enhanced opportunities and acceptance in the quality of the tourism products and services in the various tourist markets.

In addition, support is given for the participation of the general public and related organisation networks, especially the tourism promotions in accordance with the set direction of the Tourism Authority of Thailand (TAT). This direction clearly publicizes the tourism image of the nation through the continuous organization of numerous marketing activities, both domestically and internationally.

The Thailand Tourism Awards are an activity that provides importance in creating the participation of all sectors in order to assist in accelerating the development of the country's tourism. The set direction is in line with the ever-changing situation and context at the national and global levels. As such, this can be utilized to expand the advantages with the operations of the Ministry of Tourism and Sports, tourism development, standardized services, safety measures and tourism in general.

The accomplishments of these Thailand Tourism Awards indicate the intention of all the related sectors, which assure that the Thai tourism industry will have international standards as well as maintain its leadership in all aspects on the competitive stage in Asia and internationally including the advent of the ASEAN Economic Community (AEC).

Therefore, I would like to offer my congratulations for the success of the Thailand Tourism Awards that have adhered to being a model example and now entering their second decade. At the same time, I would like to commend the achievements of all the recipients who have received an award at the 10th Thailand Tourism Awards 2015.



H.E. Mrs. Kobkarn Wattanavrangkul  
Minister of Tourism and Sports



## Message from the Governor Tourism Authority of Thailand

From the global tourism market situation that has become highly competitive at the present time, this has resulted in numerous countries initiating new strategies to encourage increasing numbers of tourists. In attempting to emphasise on the differences as well as the strengths of the tourism products that have been managed systematically and sustainably, tourists do not only give importance to the beauty of the tourist attractions, expenditure, time spent, and satisfaction, but also give significance to the safety of their life and possessions, management standards, as well as the impact on the environment and society. Therefore, if a country has tourism promotions and development that will provide quality sustainable tourist attractions and services, then there will be opportunities to increase the numbers of tourists and income that will make the tourism industry of that country have competitiveness and self-reliance.

The Tourism Authority of Thailand (TAT) has a direction for conducting its market promotions as well as public relations and creating recognition in the tourism products that generate awareness of the impact that arises in the tourism industry. In addition, TAT has continuously endeavoured to have a role in and integrate the cooperation of the government and private sector including the community of the location. Furthermore, it has designed and selected products through modern marketing and reinforced the competitive potential by utilising various modern digital technologies, social networks, and search engines to emphasise the image of Thailand as an interesting tourism destination for domestic and international tourists.

The Thailand Tourism Awards are another activity that assists in reiterating the intention of TAT in creating quality and sustainable products for the economy, society, and environment, and raising the level of participation of the networks in the dimension of sharing experiences and advantages together. Initiated in 1996 and conducted every two years till reaching the tenth event of bestowing the 10th Thailand Tourism Awards in 2015, each time there have been numerous tour operators, services, communities, and various related organisations that have provided interest in participating in the competition in which up till the present time, there have been more than 600 Awards recipients. There are also experts from various fields who have joined in arranging, searching and bestowing a "Kinnari", the honorary award that is the symbol acknowledging the quality of the products. This also displays the importance of the award in raising the level of the standards of the Thai tourism industry, which encourages tourists to give significance to the quality of the tourism services and products; for example, accommodation, tour programmes, and tourist attractions. At the international level, it is an award that the World Tourism Organisation (WTO) has recognised and commended TAT for providing continuous support and is also a part of the World Tourism Day, which is a pride of TAT. Also operators will utilise this in developing their products and services to have value and be in line with the increased market demand as well as displays the readiness in the launching of the ASEAN Economic Community (AEC) in 2015, too.

Therefore, I would like to offer my congratulations to the recipients of the 10th Thailand Tourism Awards in all categories in which your achievements will be an example in the best practices of success for a sustainable future.



Mr. Yuthasak Supasorn  
Governor



## Programme

The 10th Thailand Tourism Awards 2015  
Sunday, 27 September, 2015,  
at the Grand Diamond Ballroom, IMPACT Forum, 2nd Floor,  
IMPACT Muang Thong Thani, Nonthaburi

- 14.30 Hrs. - Registration.
- 15.00 Hrs. - Arrival of H.E.Mrs. Kobkarn Wattanavrangkul,  
Minister of Tourism and Sports.
- 15.30 Hrs. - The MC greets the distinguished guests and  
commences the function.  
- Opening ceremony performance and video presentation.
- 15.50 Hrs. - Report by Mr. Yuthasak Supasorn, Governor of  
the Tourism Authority of Thailand.
- 16.00 Hrs. - Opening speech by the Minister of Tourism and Sports.
- 16.10 Hrs. - The 10th Thailand Tourism Awards 2015 presentation.
- 17.10 Hrs. - Photo session.  
- Cocktail party.
- 19.00 Hrs. - End of the ceremony.



# Background of the Thailand Tourism Awards

The tourism industry is an industry that plays a vital role in the world economy and serves as a main product in the international trade system. As for Thailand's tourism industry, over time, it has been a driving force that has had an obvious role as a main product that has stimulated economic expansion by means of increasing employment and careers to cater to tourism travel flows, both domestic and overseas, as well as generated income distribution widely to communities. However, the changing competition, tourists' behaviour, and marketing demands have caused a tourism trend that is focused on the importance of conducting environmentally-friendly activities with good management, promoting sustainable tourism with the balance in the tourism industry, and creating the participation process of all sectors in society in terms of conceptual ideas and management, which has become the factors vital to the development of Thai tourism products and services to have a competitive edge and be in accordance with the changing context of tourism at the national and global levels.

The Tourism Authority of Thailand (TAT), as the agency in charge of the publicity and promotion of the country's tourism image for more than 55 years, has realised and attached importance to the designation of directions and clearness in the process of all fields in the tourism industry toward a sustainable path. TAT has also promoted and increased an opportunity of investment for operators of tourism products and services in support of positive images of culture and traditions, as well as has stimulated quality tourism management to present the products' strengths and differences over the competitors'. Therefore, the Thailand Tourism Awards was introduced for the first time in 1996. Since then, the event has been organised on alternate years. This year's event marks the 10th Awards presentation. This is considered the second decade for the expression of an intention to upgrade the quality of tourism products and services in the dimensions of value and volume, which are ready to deliver happiness to tourists, both locally and overseas.

The award-winning works are well selected products and services from every aspect including the environment, management, marketing, technology and innovation, human resource quality, etc., which are ready to cater to tourism as a complete cycle. Furthermore, it is the creation of value addedness to the tourism products and services, which is in line with the vision of the ASEAN Tourism Strategy Plan 2016-2025. Thus, the "Kinnari" Awards presented to all of the works signify a mark of tourism accreditation for quality products and services that can create tourists' confidence and trust, and are ready to deliver experiences and positive images of Thai tourism at the world level.

In addition, the United Nations World Tourism Organisation (UNWTO) has conveyed their congratulations and appreciation for the Thai tourism operation, and has attached importance to the Thailand Tourism Awards as a project to help develop tourism in a way that contributes to humanity and the world with concrete success. Hence, the Thailand Tourism Awards presentation ceremony on Sunday, 27 September, 2015, is honoured as an activity to enhance the "World Tourism Day".



## Objectives

1. To benefit the marketing promotion and public relations for entrepreneurs in the tourism industry who provide quality management with standards, social responsibility as well as create value-addedness to tourism products.
2. To express the clear will of the Tourism Authority of Thailand (TAT) to do the marketing promotion for the Thai tourism industry, and gain international recognition of these quality symbolic Awards.
3. To expand the marketing base for operators, agencies, or organisations concerned to obtain support and enhancement continuously.
4. To praise the award-winning works for sustainable development.

## Categories of Awards

The 10<sup>th</sup> Thailand Tourism Awards 2015 will be divided into five categories:

1. Tourism Support and Promotion Organisations
2. Tour Programmes
3. Tourist Accommodations
4. Tourist Attractions
5. Health Tourism



The categories of Awards are divided by region as shown in the table below:

No.	Main Category	Subcategory	Further Subcategory	Contest Area
1	Tourism Support and Promotion Organisations	1.1 Public Organisation 1.2 Private Organisation		5 regions, Bangkok 5 regions, Bangkok
2	Tour Programmes	2.1 Domestic Tour Programmes 2.2 Inbound Tour Programmes		4 regions, Bangkok and vicinity 4 regions, Bangkok and vicinity
3	Tourist Accommodations	3.1 City Hotel 3.2 Resort Hotel 3.3 Convention Hotel 3.4 Boutique Hotel 3.5 Pool Villa Hotel	3.1.1 Less than 80 rooms 3.1.2 80 rooms and over 3.2.1 Less than 80 rooms 3.2.2 80 rooms and over	7 regions, Bangkok 7 regions, Bangkok 7 regions, Bangkok 7 regions, Bangkok Nationwide Nationwide
4	Tourist Attractions	4.1 Natural and Ecotourism Attractions 4.2 Historical and Cultural Attractions 4.3 Agrotourism Attractions 4.4 Recreational Attractions 4.5 Community-based Attractions 4.6 Scenic Routes for Tourism		5 regions 5 regions 5 regions 5 regions 5 regions Nationwide
5	Health Tourism	5.1 Day Spa 5.2 Destination Spa 5.3 Hotel/Resort and Spa 5.4 Thai Wisdom Spa		5 regions Nationwide 5 regions 5 regions



# The Committees of the 10<sup>th</sup> Thailand Tourism Awards 2015

## Organising Committee

1. Governor of the Tourism Authority of Thailand	Chairperson
2. Deputy Governor for International Marketing (Europe, Africa, Middle East and the Americas)	Member
3. Deputy Governor for Tourism Products and Business	Member
4. Advisor 10	Member
5. Deputy Governor for International Marketing (Asia and the South Pacific)	Member
6. Deputy Governor for Marketing Communications	Member
7. Deputy Governor for Administration	Member
8. Deputy Governor for Domestic Marketing	Member
9. Deputy Governor for Policy and Planning	Member
10. Executive Director of the Northern Region	Member
11. Executive Director of the Central Region	Member
12. Executive Director of the Northeastern Region	Member
13. Executive Director of the Southern Region	Member
14. Advisor 9	Member
15. Executive Director of the Events Department	Member
16. Executive Director of the Information Technology Office	Member
17. Executive Director of the Eastern Region	Member
18. Executive Director of the Product Promotion Department	Secretary
19. Assistant Executive Director of the Product Promotion Department	Asst. Secretary
20. Director of the Tourism Training Network Division	Asst. Secretary
21. Chief of the Curriculum Development Section	Asst. Secretary

## Judging Panels

1. Awards for Tourism Support and Promotion Organisations	
1.1 Mr. Vishnu Aimpraneetra	Chairperson
1.2 Representative of the Department of Local Administration	Member
1.3 Representative of the Department of Environmental Quality Promotion	Member
1.4 Representative of the Bangkok Forum	Member
1.5 Mr. Art Seeha-umpai	Member
1.6 Asst. Prof. Yongtanit Pimonsathean	Member
1.7 Mr. Maitree Buddhawong	Member
1.8 Representative of the Fine Arts Department	Member
1.9 Executive Director/Representative of the Tourism Investment Department	Member
1.10 Director of the Tourism Training Network Division	Secretary
1.11 Chief of the Training Section	Asst. Secretary
1.12 Miss Marisa Wongseree	Asst. Secretary
2. Awards for Tour Programmes	
2.1 Mr. Suparek Soorangura	Chairperson
2.2 Representative of the Department of Tourism	Member

2.3 Representative of the Thailand Tourism Council	Member
2.4 Representative of the Professional Tourist Guides Association of Thailand	Member
2.5 Representative of the Association of Thai Travel Agents	Member
2.6 Representative of the Association of Domestic Travel	Member
2.7 Representative of the Thai Ecotourism and Adventure Travel Association	Member
2.8 Asst. Prof. Supakawadee Apinantara	Member
2.9 Executive Director/Representative of the Northeastern Region	Member
2.10 Director of the Northeastern Market Division	Secretary
2.11 Mr. Nathaphat Sukitanonta	Asst. Secretary

## 3. Awards for Tourist Accommodations

3.1 Asst. Prof. Chirapol Sintunawa	Chairperson
3.2 Representative of the Pollution Control Department	Member
3.3 Assoc. Prof. Chuvit SuchaXaya	Member
3.4 Mr. Prakrit Chinamornphong	Member
3.5 Mr. Comgrit Sorchom	Member
3.6 Mr. Narin Ruengwongsa	Member
3.7 Mr. Weranit Thansuporn	Member
3.8 Miss Veeraya Sansanakiet	Member
3.9 Representative of the Thai Hotels Association	Member
3.10 Representative of the Association of Thai Travel Agents	Member
3.11 Executive Director/Representative of the Northern Region	Member
3.12 Director of the Services Promotion Division	Secretary
3.13 Chief of the Souvenirs Section	Asst. Secretary
3.14 Mrs. Supida Onbanchong	Asst. Secretary

## 4. Awards for Tourist Attractions

4.1 Mr. Chaisong Churitt	Chairperson
4.2 Representative of the Office of Natural Resources and Environmental Policy and Planning	Member
4.3 Representative of the Department of National Parks, Wildlife and Plant Conservation	Member
4.4 Representative of the Fine Arts Department	Member
4.5 Representative of the Department of Agricultural Extension	Member
4.6 Representative of the Thailand Community Based Tourism Institute	Member
4.7 Representative of the Association of Domestic Travel	Member
4.8 Representative of the Association of Siamese Architects under the Royal Patronage of His Majesty the King	Member
4.9 Representative of the Thai Ecotourism and Adventure Travel Association	Member
4.10 Executive Director/Representative of the Marketing Services Department	Member
4.11 Director of the Attractions Promotion Division	Secretary
4.12 Chief of the Central Region Attractions Section	Asst. Secretary
4.13 Mrs. Saowalak Apichatabootra	Asst. Secretary



## 5. Awards for Health Tourism

5.1 Mr. Supat Wangwongwatana	Chairman
5.2 Representative of the Department of Health Service Support	Member
5.3 Representative of the Pollution Control Department	Member
5.4 Representative of the Department of Environmental Quality Promotion	Member
5.5 Representative of the Federation of Thai Spa	Member
5.6 Representative of the Thai Spa Association	Member
5.7 Representative of the Thai Hotels Association	Member
5.8 Mr. Apichai Jearadisak	Member
5.9 Executive Director/Representative of the Product Promotion Department	Member
5.10 Director of the Services Promotion Division	Secretary
5.11 Chief of the Facilities Section	Asst. Secretary
5.12 Miss Duangnapa Wongputthichai	Asst. Secretary

## Conceptual Frameworks for Judging the Awards

The concept on the conservation and management of environmentally-friendly tourism products has always been realised and given importance to by the Tourism Authority of Thailand (TAT). Under the current competition of the tourism industry, a desire to preserve resources or tourism products, a response to the trend toward tourists' consumption, community participation in terms of economic and social aspects, and sustainable tourism promotion, TAT, therefore, has introduced the concept to the conceptual frameworks for judging the 10th Thailand Tourism Awards, which consist of:

Conceptual Framework I: Sustainable Management in 4 dimensions:

1. Management that is friendly to the environment/natural resources.
2. Management that is aware of traditions, culture, and ways of life.
3. Management that involves community participation and fair income distribution to communities.
4. Management that is with responsibility to society and communities or Corporate Social Responsibility (CSR).

Conceptual Framework II: Sufficiency Economy is applied.

Conceptual Framework III: Creation of value and value addedness to tourism products and services (value creation), and creative tourism.

Conceptual Framework IV: Readiness for the promotion of tourism marketing, and modern marketing is applied to the sales promotion.

## Concept of Sustainable Tourism Development

The United Nations Foundation and the United Nations World Tourism Organisation (UNWTO) have fundamental concepts on sustainable tourism as follows:-

1. Management with efficiency.
2. Maximisation of the social and economic benefits to local communities and creation of the least negative impacts.
3. Maximisation of the benefits to cultural heritage and creation of the least negative impacts.
4. Maximisation of the benefits to the environment and creation of the least negative impacts.

## Concept of Sufficiency Economy

The concept on sufficiency economy refers to development that is based on moderate means and without carelessness, but in regard of adequacy, rationale, self-protection immunity, as well as the using of knowledge, thoughtfulness and morals in the planning, decision-making and executing. Moreover, this is a philosophy that guides the way of existence and self-practice in a direction that things should be, with the basis of the traditional ways of life of Thai society. It can be adapted at all times and gives a systematic way of seeing the world that always keeps changing. Also, it focuses on survival from disasters and crises for security and sustainability of the development. Sufficiency comprises the following three qualities:-

1. Being enough means being not more or less than necessary, without taking advantage of themselves and others; such as, the production and consumption at the moderate level.
2. Rationale refers to decision making on the level of being enough that is made reasonably, by taking into consideration relevant causes and effects that are expected from any actions thoroughly.
3. Self-protection immunity signifies the preparedness for impacts and changes in any ways that will occur, in regard of the possibility of any situations that are expected to happen in the future.

## Concept of Modern Marketing

It is a strategy to present facts and value, as well as personality of a brand, through marketing tools in order to communicate to target groups. These tools must speak with one voice, and go in the same direction, in order to support and reiterate the brand. The tools for implementation are varied; such as,

1. Product Development
2. Public Relations
3. Advertising
4. Event Marketing
5. Sales Promotion
6. Sponsorship and Event Marketing
7. Information and Communications Technology Marketing

## Concept of Creative Tourism

The United Nations Educational, Scientific and Cultural Organisation (UNESCO) has defined creative tourism as tourism that has the purpose in accordance with the relevant approach of community development in order to create sustainability in the pursuit of life of the community. In this regard, tourism activities are organised in harmony with and in relation to history, culture and ways of life in the community in terms of learning and experimenting, to obtaining experiences from things that really exist and are in the community. Furthermore, other activities are held, focusing on learning and a study from experiences involving with the community, as well as participation and interaction between tourists and people in the community, with the aim that tourists are not only tourists; they will be given an opportunity to live as a citizen of the community.

## Concept of Value Creation

The Office of the National Economic and Social Advisory Council has defined value creation as the using of an advantage or an intrinsic strong point to create and produce goods and services to appropriately respond to the needs of consumers. As a result, goods and services are created with value, and their prices can be as high as desired.



## Categories of the 10<sup>th</sup> Thailand Tourism Awards 2015

The Awards are categorised as follows:-

1. Tourism Support and Promotion Organisations
2. Tour Programmes
3. Tourist Accommodations
4. Tourist Attractions
5. Health Tourism

### Awards for Tourism Support and Promotion Organisations

They are divided into 2 sub-categories:

1. Public Organisation
2. Private Organisation

#### Definition

Tourism support and promotion organisations mean the organisations in the public or private sector that have concrete results of tourism support and promotion at the national, regional and local levels.

- The public sector; for example, official agencies, state enterprises, local administration organisations, educational institutions, etc.
- The private sector; for instance, companies, partnership limited, educational private institutions, religious organisations, associations, foundations, clubs, community enterprises, etc.

### Awards for Tour Programmes

There are 2 sub-categories of the Awards as follows:

1. Domestic Tour Programmes
2. Inbound Tour Programmes

#### Definition

##### 1. Domestic Tour Programmes

A domestic tour programme is defined as a tour programme offered by a legally licensed company or organisation, in accordance with the Travel Agency Business and Guide Act B.E. 2551 (2008), which provides services for tourists who reside in Thailand. The proposed domestic tour programmes must include destinations in Thailand only, and be in operation for at least one (1) year to the application deadline.

##### 2. Inbound Tour Programmes

An inbound tour programme is defined as a tour programme offered by a legally licensed company or organisation, in accordance with the Travel Agency Business and Guide Act B.E. 2551 (2008), which provides services for foreign tourists. The proposed inbound tour programmes must mainly include destinations in Thailand, and be in operation for at least one (1) year to the application deadline.

### Awards for Tourist Accommodation

There are 5 sub-categories of the Awards as follows:

1. City Hotel
  - 1.1 Have less than 80 rooms.
  - 1.2 Have 80 rooms and over.
2. Resort Hotel
  - 2.1 Have less than 80 rooms.
  - 2.2 Have 80 rooms and over.
3. Boutique Hotel
4. Pool Villa Hotel
5. Convention Hotel

#### Definition

##### 1. City Hotel

A city hotel is defined as a hotel situated in urban or nearby business centre areas with the objectives to serve business travellers or general tourists. The services or facilities provided by a hotel are not limited in proposing the hotel for the Awards contest, but the operation that focuses on the preservation of the environment, standards of management, guest service, and relationship with the local communities will be considered according to the criteria for judging the Awards.

##### 2. Resort Hotel

A resort hotel is defined as a hotel located in or near tourist attractions with the objectives to serve general tourists. The services or facilities provided by a hotel are not limited in proposing the hotel for the Awards contest. The hotel must have environmental management, promotion of unique local culture, standards of management, guest service, and relationship with the local communities according to the criteria for judging the Awards.

##### 3. Boutique Hotel

A boutique hotel is defined as an accommodation establishment, which differentiates itself from other kinds of hotels with a themed and unusual style of architecture and interior decoration showing arts and culture as a selling point that can attract tourists. Some may be adapted from historic and cultural art buildings that are exceptional. Boutique hotels focus on offering personalised experiences and services which suit the targets' lifestyle and behaviour. They also offer a customised service, which means hotel staff members will look after each guest in every detail. This kind of hotel clearly pays closer attention to the service with customers than other kinds of hotels. The services or facilities provided by a hotel are not limited in proposing the hotel for the Awards contest. The hotel must have environmental management, promotion of unique local culture, standards of management, guest service, and relationship with the local communities according to the criteria for judging the Awards.

##### 4. Pool Villa Hotel

A pool villa hotel is defined as an accommodation establishment offering a private atmosphere and equipped with facilities at a 4 to 5-star level (in accordance with the standard hotel ratings by the Thai Hotel Standard Foundation). There is usually a private swimming pool or Jacuzzi in its area with rooms in the style of a pool villa with at least 50% of the whole. The services or facilities provided by a hotel are not limited in proposing the hotel for the Awards contest. The hotel must have environmental management, promotion of unique local culture, standards of management, guest service, and relationship with the local communities according to the criteria for judging the Awards.

##### 5. Convention Hotel

A convention hotel is defined as a hotel, which provides services for conventions and accommodation. The hotel must have a main room for a conference and seminar of not less than 600 square metres in size.

### Awards for Tourist Attractions

There are 6 sub-categories of the Awards as follows:

1. Natural and Ecotourism Attractions
2. Historical and Cultural Attractions
3. Agrotourism Attractions
4. Recreational Attractions
5. Community-based Tourism Attractions
6. Scenic Routes for Tourism

#### Definition

##### 1. Natural and Ecotourism Attractions

Include land or marine areas, which are natural and open to the public to use for tourism, recreation, and learning about the environment, ecosystem, and biodiversity. They are divided as follows:



### Natural Attractions

Cover land or marine attractions that are naturally beautiful and distinguished or contain special environment features under the responsibility of public, private, or civil society agencies; such as, land and sea national parks, botanical gardens, wildlife sanctuaries, non-hunting areas, water resources, caves, waterfalls, streams, lakes, hot springs, paleo-biological sites, mangrove forest, islands, beaches, etc.

### Ecotourism Attractions

Include natural land or sea attractions, which are conserved and provide visitors with learning areas of the ecosystem, biodiversity, and local way of life, with the local people's participation, and fair income distribution. The important qualities of the ecotourism sites are as follows:

- Natural attractions with concentrated conservation.
- Focus on the value of the environment and biodiversity rather than luxurious facilities and services.
- Provide environmentally-friendly ecotourism activities.
- Provide services that focus on information and nature interpretation.
- Give opportunities for locals to participate in rendering services and facilitation to visitors.
- Provide fair economic benefits for the attractions and local people.

### 2. Historical and Cultural Attractions

Historical and cultural attractions include historical, archaeological, or religious sites, as well as places arranged and decorated to collect pieces, which represent the national or community's arts and culture. It is open to the public to use for tourism and education. These attractions may be under the responsibility of a public or private agency; such as, historical parks, archaeological sites, memorials, religious sites, city walls, moats, etc.

### 3. Agrotourism Attractions

Agrotourism attractions are defined as places arranged or developed with agricultural purposes; such as, cattle farms, vineyards, horticultural stations, pearl farms, fruit orchards, flower gardens, etc. These attractions provide services and experiences that visitors can join and learn; such as, a guided tour on the set routes and agricultural demonstrations.

### 4. Recreational Attractions

Recreational attractions include places, which are human-made or developed, and arranged to provide services and facilities which create an enjoyment and learning environment. The recreational attractions can be divided into three subcategories:

#### Recreational Attractions for Learning

Are places which humans have built or developed focusing on knowledge and understanding enhancement for visitors; such as, museums and learning centres.

#### Recreational Attractions for Entertainment

Are places which humans have built or developed focusing on providing visitors with enjoyment and entertainment; such as, theme parks, certain kinds of museums, etc.

#### Recreational Attractions for Adventure

Are places developed or adapted in harmony with the nature. They focus on providing visitors with exciting adventure activities while also giving them pleasure; such as, rockclimbing, bungee jumping, travelling in adventure parks, etc.

### 5. Community-based Attractions

Community-based attractions are urban or rural communities that offer tourism activities to visitors for experiencing culture, traditions, lifestyles or identity of communities as well as participating in other provided tourism activities. Members of the community designate the direction, plan, and management of tourism.

### 6. Scenic Routes for Tourism

Scenic routes for tourism means land and water-bound tourism routes that are outstanding in terms of nature, culture, and/or history, have a beautiful landscape, value for tourism, recreation and learning, and safety, as well as their surroundings have been maintained consistently.

### Awards for Health Tourism

There are 4 sub-categories of the Awards as follows:

1. Day Spa
2. Destination Spa
3. Hotel/Resort and Spa
4. Thai Wisdom Spa

#### Definition

##### 1. Day Spa

A day spa is defined as a spa centre, which solely runs and provides services to enhance good health, relaxation, and beauty services; such as, body wrapping, body scrubbing, hair beauty, facial and body massage, etc. It takes a short period of therapy without staying overnight.

##### 2. Destination Spa

A destination spa is defined as a holistic health promotion spa for body and mind, with accommodation services, fitness equipment, and healthy food. In addition, there might be experts to give consultations and health advice before using the services. Customers can choose the treatment packages: 3 days, 7 days or 10 days, etc.

##### 3. Hotel /Resort and Spa

A hotel/resort spa is defined as a spa centre, which is located in or managed by hotels, resorts, or private companies. It provides services to enhance good health, relaxation, and also beauty services; such as, body wrapping, body scrubbing, hair beauty, facial and body massage, etc., for hotel guests and the general public.

##### 4. Thai Wisdom Spa

A Thai wisdom spa includes Day Spa, Destination Spa, and Hotel/Resort and Spa, with reasonable investment. It provides services that remarkably reflect the Thai identity and wisdom, as well as interior decorations, products, service, and other elements, to promote health and relaxation.







## Hall of Fame

### Suan Suphattra Land

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Submitted by: Suan Suphattra Land

Suan Suphattra Land has received an Award of Excellence 3 times in 2010, 2013, and 2015, and will be honoured in the Hall of Fame as an Agrotourism Attraction. This is because it has systematic orchard management, and continuous product quality and environmental controls. It is a tourism attraction that has collected 25 species of tropical fruits from all regions of the country that can provide knowledge about tropical fruits to tourists by riding on a tram that uses natural gas to visit the orchard. In addition, fruits are arranged for tourists all year round.



Suan Suphattra Land



### National Elephant Institute of Thailand

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Website: www.thailandelevator.org

Submitted by: The National Elephant Institute of Thailand

It is a source compiling information regarding the preservation of elephants together with tourism promotion that has received an Award of Excellence for recreational attractions for 3 times in 2010, 2013, and 2015, respectively. The National Elephant Institute (NEI) under the patronage of HRH Princess Galyani Vadhana was established to develop the quality of life of elephants in the capacity as the national symbol. There are academic activities, social services, caring for sick and injured elephants, and tourism including elephant demonstrations, riding an elephant to see the surrounding nature, offering opportunities for tourists to get close to elephants by training to be a mahout, as well as other activities of learning; e.g., rehabilitating elephants to nature, mahout training nationwide, production of paper and organic fertiliser from elephant dung, training youth in the preservation of elephants and the environment, the Adopt a Calf Project, etc.



The Thai Elephant Conservation Center (TECC)



Siam Niramit

### Siam Niramit

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Website: www.siamniramit.com

Submitted by: Ratchada Niramit Company Limited

Siam Niramit is a recreation attraction that has received an Award of Excellence 3 times in 2010, 2013, and 2015, respectively. It maintains the quality of providing entertainment through applied Thai cultural performances that are beautifully exquisite by using the latest up-to-date technology, as well as light, sound, images, and various special effects on a large stage. This presents stories of history, culture, customs, traditions, the way of life, and various beliefs, as well as experience the Thai Village of the 4 Regions that reflects the character which are similar and different in accordance with the landscape, way of life, and beliefs of each locality.



## Suan Nong Nooch Pattaya

34/1 Mu 7, Sukhumvit Road, Tambon Na Chom Thian, Amphoe Satthahip, Chon Buri province 20250

Tel.: 08 1861 8239, 0 3823 8158-70

Email: info@nongnoochtropicalgarden.com

Website: www.nongnoochtropicalgarden.com

Submitted by: Nong Nooch Village Company Limited

This large floral and ornamental plants garden has received an Award of Excellence for recreational attractions for 3 times in 2010, 2013, and 2015, respectively. Covering 1,500 rai, Suan Nong Nooch has been designed and planned using its area appropriately by emphasising on convenience and usefulness to create a landscape that is beautifully shaded providing enjoyment as well as accommodation for tourists to be a botanical learning centre for youth and interested persons. There are demonstrations of Thai culture, elephant performances, riding elephants, cycling, walking to see the floral and ornamental plant gardens, floating gardens that use special techniques for decoration, ant farm for young tourists, as well as activities that provide knowledge for students about global warming. It adheres to the principles of sustainable tourism management by focusing on development that does not cause an effect on the environment and creates a balance between nature and development of the area.



Suan Nong Nooch Pattaya



Sukko Cultural Spa

## Sukko Cultural Spa

5/10 Chaofa Road, Tambon Wichit, Amphoe Mueang Phuket, Phuket 83000

Tel. 0 7626 3222

Email: info@sukkospa.com

Website: www.sukkospa.com

It is a health spa that has won three consecutive Awards of Excellence: Day Spa (Southern Region), in 2010, 2013, and 2015. This spa is operated on an area of over 12,000 square metres, telling a story of glorious and grand culture of the Sukhothai Kingdom and the people's beautiful and happy lifestyles through its Thai spa. The spa service is based on Thai traditional medicine and the ancient wisdom passed down from generation to generation, which is recreated to suit each person's desire. The highlights include systematic management, services of international standards, and good environmental management. Thus, the accredited standards and many awards received are a guarantee of its success and international fame.

## Tao Garden Health Spa and Resort

274/1 Tambon Luang Nuea, Amphoe Doi Saket, Chiang Mai 50200

Tel. 0 5392 1200

Email: info@tao-garden.com

Website: www.tao-garden.com

It is a health spa that has won three consecutive Awards of Excellence: Destination Spa (Nationwide), in 2010, 2013, and 2015. This spa has the policy and practices to concentrate on management, health service, marketing activity promotion, environmentally-friendly operation, preservation of local culture and traditions, communal participation, and the balance in nature, which is in line with the concept of Taoism, a philosophy that emphasises the balance of nature, human beings, and the environment. Additionally, there are health promotion and rejuvenation programmes; such as, spa, Thai massage, Thai traditional medicine, alternative medicine, and healthy food, as well as exercise programmes with advice by experts.



Tao Garden Health Spa and Resort



Six Senses Spa Samui (Six Sense Samui)

## Six Senses Spa Samui (Six Senses Samui)

9/10 Mu 5, Tambon Bo Phut, Amphoe Ko Samui, Surat Thani 84320

Tel. 0 7724 5678

Email: enquiries-spa@sixsenses.com

Website: www.sixsenses.com/resorts/samui/spa

It is a resort spa that has won three consecutive Awards of Excellence: Hotel/Resort & Spa (Southern Region) in 2010, 2013, and 2015. This five-star spa on Ko Samui with a vista of the island and a 180-degree sea view has international management, standardised spa services, an approach and practice that attaches importance to the environment, communities, and clear monitoring and assessment. The masseurs are skillful and highly experienced with awards of service quality. The relaxation treatment combines holistic health care with spa; such as, hot stone massage, sonic therapy, and body-element oil massage, using quality products in various forms to meet the clients' demand.



## Tourism Support and Promotion Organisations

Public Organisation

Central Region



Samut Sakhon Science Centre for Education



Wiset Chai Chan Sub-district Municipality

### Award of Outstanding Performance

Samut Sakhon Science Centre for Education

(Collaborative Project in Supporting Environmental Conservation and Tourism Attraction Preservation)

28/44 Mu 1 Tambon Khok Kham, Amphoe Mueang, Samut Sakhon

Tel: 0 3445 2122, 0 3445 2126-7

Email: Scissk@hotmail.com

Website: www.scissk.com

Submitted by: Samut Sakhon Science Centre for Education

Samut Sakhon Science Centre for Education is a tourism-related academic learning centre through the integrated tourism of innovative learning in a method of the technological science and environment camp activities that connect to the local attractions. It offers the local attraction learning activities; such as, planting mangrove forest, making scented salt, making palm sap drink at Ban Hinghoi, a field study at the Samut Sakhon Aquarium, observing the ceramic works at the Bencharong Village, Ban Don Kai Di, including organising mobile exhibitions to reach more of the targets.

### Award of Outstanding Performance

Wiset Chai Chan Sub-district Municipality

1 Wiset-Phak Hai Road, Amphoe Wiset Chai Chan, Ang Thong

Tel: 0 3563 1405, 08 0436 1646

Email: -

Website: www.wisetchaichan.go.th

Submitted by: Wiset Chai Chan Sub-district Municipality

The Municipality is a local administrative organisation that supports and promotes tourism in collaboration with entrepreneurs and the community in the area to create the project “Kin Khanom, Chom Maenam, Tam Roi Wirachon (Eat Sweet, Sightsee the River, Follow the Heroes’ Footsteps). The purposes are to preserve folk culture, promote the integration of tourism both on ground and by river, and preserve the community’s Thai-Chinese way of life. The main attractions feature San Chao Rong Thong Market, a more than 100-year-old community market, Wat Nang Nai Thammikaram, which is the temple housing a statue of Luangpho Num, a late revered monk master, and the monument of Nai Dok-Nai Kaeo, the heroes of Mueang Wiset Chai Chan.

Northern Region

### Award of Excellence

Nan a Lively Old Town

214/10 Maha Yot Road, Tambon Nai Mueang, Amphoe Mueang, Nan

Tel: 0 5471 0234, 0 5475 1169 Fax: 0 5477 1646

Email: nancity2011@hotmail.com

Website: www.nancity.go.th

Submitted by: Nan Municipality

The Municipality has organised several tourism promotional activities; for example, Whispering Love in Nan this Cold Season, implementing actions to be a safe community at a world-class level guaranteed by the World Health Organisation (WHO); locals have participated in keeping the front area of their own house clean, ride on a tram tour operated by the Municipality for a visit to many communities, the international elderly project, the programme that gives the elderly an opportunity to give Thai and foreign tourists a welcoming speech. The projects have been implemented continuously by the Municipality to be in line with the public relations campaign of Nan as “Nan...a Lively Old Town”.

### Award of Outstanding Performance

Loi Krathong Sai Festival

901 Taksin Road, Tambon Rahaeng, Amphoe Mueang, Tak

Tel: 0 5551 8888

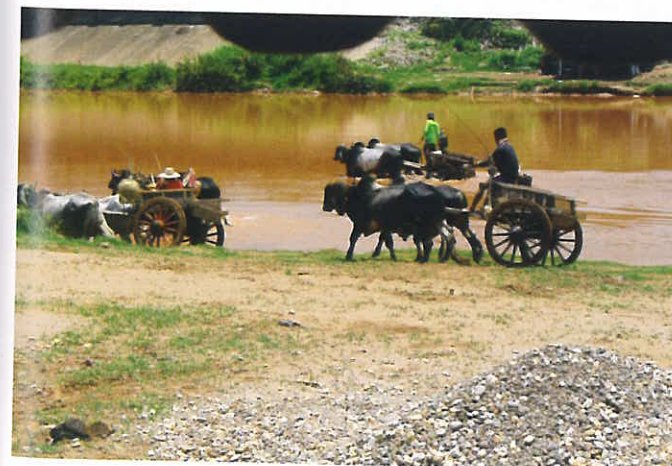
Fax: 0 5551 8800

Email: tessabantak@hotmail.com

Website: www.tessabantak.go.th

Submitted by: Tak Municipality

Tak Municipality has implemented the project promoting “Loi Krathong Sai Festival”, a more than 15 years unique tradition of the province, which came from the folk wisdom using polished coconut shells, recycling waste materials (because Tak people like to eat Miang (savory wrapped in leaves with shredded coconut meat as a main ingredient) put the spinned raw thread and cast the beeswax candles inside. The lamps will then be floated onto the Ping River that turned into beautifully illuminated lines. The Municipality has recognised the sustainable tourism management, which includes environmental conservation, promotion and education on the locals’ awareness of culture and traditions preservation, community’s involvement, as well as gaining economic benefits and good quality of life.



Nan a Lively Old Town



Loi Krathong Sai Festival



### Award of Outstanding Performance

#### The Klangwiang Chiang Mai Museum Partnerships

Phra Pok Klao Road, Tambon Si Phum, Amphoe Mueang, Chiang Mai

Tel: 0 5321 7793, 0 5321 9833 Fax: 0 5325 9041

Email: klangwiangchiangmai@hotmail.com

Website: www.cmocity.com

Submitted by: Chiang Mai City Municipality

The Klangwiang Chiang Mai Museum Partnerships consists of Chiang Mai City Arts and Cultural Centre, Chiang Mai Historical Centre, and Lanna Folklife Museum. The Partnerships were organised to be promoted as creative learning attractions in the old town area of Chiang Mai. The co-operation has been extended to fellow members in the name of the Fuen Ban Yan Wiang Chiang Mai Project, in which the areas of the library, and houses were developed and turned into a public area where people can share mutual benefits. In addition, there is a collaboration with other partners in the Chiang Mai Old Town to support, promote and preserve the arts and culture, wisdom, and revive the customs and traditions of the Lanna people through many activities.



The Klangwiang Chiang Mai Museum Partnerships



Office of the Pak Nam Prasae Sub-district Municipality, Rayong

### Eastern Region

#### Award of Outstanding Performance

##### Office of the Pak Nam Prasae Sub-district Municipality, Rayong

999 Samae Phu Road, Tambon Pak Nam Prasae, Amphoe Klaeng, Rayong

Tel: 0 3866 1720, 08 3112 2797

Email: info@prasae

Website: www.prasae.com

Submitted by: Office of the Pak Nam Prasae Sub-district Municipality

The Municipality has promoted the tourism of Pak Nam Prasae since they realised the importance of the abundance of natural resources, the land's history as an important port city of the eastern sea coast, as well as the uniqueness of the way of life, culture and traditions. People in the community have been encouraged to participate in tourism management in order to stimulate the economy, develop the area and create tourism activities; for example, plant various species and walk along wildlife study trails in the mangrove forest, cruising for birdwatching, shellfishing, and learning the history of the HTMS Prasae. Furthermore, the tourism alliances building has been supported and promoted; such as, set-up of the homestay group, groups of restaurant entrepreneurs, Sam Lo taxi service, firefly sightseeing boats, gifts and souvenirs, community enterprise of the Bai Khlu (Indian Marsh Fleabane) Tea processed product, which is a further development to sustainability and community income distribution.

### Northeastern Region

#### Award of Outstanding Performance

##### Ban Chiang Sub-district Municipality, the Organisation of Community-based Tourism Promotion and Development for Sustainable Integration

249 Mu 9, Tambon Ban Chiang, Amphoe Nong Han, Udon Thani

Tel: 0 4223 5001, 08 9852 0139

Email: aomaom\_2525@hotmail.com

Website: www.banchiang.go.th

Submitted by: Ban Chiang Sub-district Municipality

Ban Chiang Sub-district Municipality has supported and promoted community-based tourism to become sustainable, where the local people can be self-sufficient. Ban Chiang's main attractions feature the Ban Chiang National Museum, and open-air excavation pits at Wat Pho Si Nai. Moreover, the Municipality has connected tourism with the occupational groups that they established. The connecting routes and numerous activities are arranged to complement the community-based tourism. Investment in different categories have been promoted, including a public relations centre for tourism database, and marketing promotion activities; such as, local food products and woven fabric groups.

#### Award of Outstanding Performance

##### Phimai Wittaya School

397 Mu 14 Suriya Utsadong Road, Tambon Nai Mueang, Amphoe Phimai, Nakhon Ratchasima

Tel: 0 4447 1105 ext. 13, 08 9845 1572

Email: thong\_pm@hotmail.com

Website: www.pm.ac.th

Submitted by: Phimai Wittaya School

The site is an educational institute situated in the community that used to be part of the Khmer civilisation. The School has cooperated in supporting knowledge for arts and cultural preservation with the community and related agencies to build the awareness of arts and cultural preservation and tourism in the ancient sites. Furthermore, the School has organised many activities of arts and culture and tourism including acting as a good host who takes tourists to visit the ancient civilisation sites, which have become a unique identity and created income to students and the local community.



Ban Chiang Sub-district Municipality, the Organisation of Community-base Tourism Promotion and Development for Sustainable Integration



## Southern Region

### Award of Outstanding Performance

#### Krabi Provincial Administrative Organisation

333 Tha Ruea Road, Tambon Sai Thai, Amphoe Mueang, Krabi

Tel: 0 7560 0289, 08 9466 0101 Fax: 0 7560 0281

Email: kunkrabi@hotmail.com

Website: www.krabipao.go.th

Submitted by: Krabi Provincial Administrative Organisation

Krabi Provincial Administrative Organisation has promoted and supported Krabi's tourism by providing new attractions, improving facilities, organising tourism promotion activities in various forms, promoting and building the awareness of the local community to be service minded, and have a good relationship with tourists. They have also developed the tourist assistance centre to become modern, and ready to give help by building the participatory network of people and related agencies.

### Award of Outstanding Performance

#### Maejo University at Chumphon (University of Life)

99 Tambon Lamae, Amphoe Lamae, Chumphon 86170

Tel: 08 6684 0039, 08 9128 4643

Email: keemook@hotmail.com

Website: www.mju.ac.th

Submitted by: Programme in Tourism Development, Maejo University at Chumphon

Maejo University at Chumphon has supported tourism in terms of education, research, and academic services with activities that create the involvement and knowledge exchange between the community and university; for example, the participation in tourism networking development by the community, training on an ecotourism programme by connecting with the attractions in the neighbouring provinces, as well as developing cooperation with other related organisations.



Krabi Provincial Administrative Organisation



Maejo University at Chumphon (University of Life)

## Private Organisations

### Northern Region



Ho Watthanatham Nithat, Wat Si Khom Kham



Wat Thai Samakkhi, Tak

### Award of Outstanding Performance

#### Ho Watthanatham Nithat, Wat Si Khom Kham

692 Phahonyothin Road, Tambon Wiang, Amphoe Mueang, Phayao 56000

Tel: 0 5441 0058-9, 08 9850 4236

Fax: 0 5441 1062

Email: Yothin\_tip@hotmail.com

Website: -

Submitted by: Wat Si Khom Kham

Ho Watthanatham Nithat, Wat Si Khom Kham, was established to be a research and study centre of the information on the history, society, and way of life, as well as a source of arts and culture and folk wisdom conservation. The hall was established in collaboration with the strong alliances that have a diversity in social values. The organisation and management structure are well constructed and the alliances are able to carry the role of a networking leader of knowledge and tourist attractions very well. The Buddhist principles have been brought to be applied efficiently in managing the organisation.

### Award of Outstanding Performance

#### Wat Thai Samakkhi, Tak

437 Tambon Mae Kasa, Amphoe Mae Sot, Tak

Tel: 08 7851 1899

Email: hochiy\_888@hotmail.com

Website: -

Submitted by: The Village Committee of Wat Thai Samakkhi

Wat Thai Samakkhi is a beautiful temple in terms of Lanna sculpture and architecture including having its own culture, customs and traditions and local lifestyles. It is a pilot tourism village. Tourism activities at the temple include paying homage to the Phrachao Thanchai Buddha image, a replica of the Buddha's Footprint, and visiting the Hong Luang Museum, the place that exhibits a collection of rare local antiques. Wooden crafts are highlighted here. The Museum is open everyday from 6.00 a.m. to 6.00 p.m.





Community-based Tourism Network, Chumphon



Ao Luk Community-based Tourism Network Enterprise (Sustainable Tourism Network that Applies the Royal Philosophy as a Path to the Social Enterprise Management, Krabi)

**Award of Outstanding Performance**

Community-based Tourism Network, Chumphon

99 Mu 5, Tambon Lamae, Amphoe Lamae, Chumphon

Tel: 08 1093 1143, 08 6684 0039

Fax: -

Email: keemook@hotmail.com

Website: -

Submitted by: Community-based Tourism Network, Chumphon

It is an organisation that concentrates on collaborating and helping each other among the tourism management networking members by the communities to create standard and sustainable development. The activities have been carried out in the form of communities' learning, and goods and products from local wisdom development. The organisation has employed innovation management to build networks, distributed tourists to all 21 network communities, connected the operations of tourism promotion at the community and provincial levels, as well as has a well-managed scheme for the use of natural resources for tourism.

**Award of Outstanding Performance**

Ao Luk Community-based Tourism Network Enterprise (Sustainable Tourism Network that Applies the Royal Philosophy as a Path to the Social Enterprise Management, Krabi)

9/3 Mu 2 Phetchakasem Road, Tambon Ao Luek Nuea, Amphoe Ao Luek, Krabi 81110

Tel: 08 6691 5151

Email: aoluk.cbt@gmail.com

Website: -

Submitted by: Community-based Tourism Network Enterprise, Ao Luek Community

The community-based tourism network enterprise of Ao Luek Community is a learning centre for development of the network communities to collaborate and being a strong network. The concept of tourism and environment conservation has been pushed forward to further generations. The Community has implemented personnel development, knowledge building for the network to be able to improve community-based tourism, as well as adapting the sufficiency economy concept into action with the working integration among the public and private agencies.

Tour Programmes

Domestic Tour Programmes

Bangkok and Greater Bangkok



City of the King, Park of Siam, Nang Yai Shadow Play, Thai Yonok Way of Life.



Follow King Taksin the Great's Route of Regaining Independence

**Award of Excellence**

City of the King, Park of Siam, Nang Yai Shadow Play, Thai Yonok Way of Life, and Khu Bua's Chok Cloth

2 Phra Sumen Road, Khwaeng Chana Songkhram, Khet Phra Nakhon, Bangkok 10200

Tel. 08 1932 1596

Email: rattanabrallee@hotmail.com

Website: www.rattanabrallee.com

Submitted by: Rattanabrallee Company

It is a tour programme that is focused on tourism in terms of history, culture, and ways of life. The locals are allowed to participate. There is proper management of a tour that retains the locality's identity appropriately. The guides have knowledge and skills that meet standards.

**Award of Outstanding Performance**

Follow King Taksin the Great's Route of Regaining Independence

503 Si Ayutthaya Road, Khwaeng Phaya Thai, Khet Ratchathewi, Bangkok 10400

Tel. 08 1614 2550

Email: nuanchan.p@gmail.com

Website: www.nctour.net

Submitted by: NC Tour and Enterprise Company Limited

It is a tour programme that is focused on tourism in terms of history, culture, and prosperity in the Ayutthaya and Thon Buri periods, and the important role of King Taksin the Great in regaining the nation's independence. It is considered a programme that has a creative idea to instill love for the nation, religion, and monarchy among Thai youth and people in general, as well as their consciousness in protecting the nation. The tour management is of standards in terms of services and guides who have proper knowledge and skills.



## Northern Region

### Award of Outstanding Performance

#### Tour Merng Tai (Community Based Cultural Exchange and Volunteer Trip)

89 Khun Lumpraphat, Tambon Chong Kham, Amphoe Mueang Mae Hong Son, Mae Hong Son 58000

Tel. 0 5361 1979

Email: tourmerngtai@gmail.com

Website: www.tourmerngtai.com

Submitted by: Tour Merng Tai

It is a tour programme that is managed in the form of community-based tourism. Tourists will experience the local ways of life, culture, and traditions. It is focused on youth groups from educational institutions and increasing consciousness of the preservation of natural resources and the environment among the youths. Furthermore, it provides the community an opportunity to take part in conducting the tour programme appropriately.

## Northeastern Region

### Award of Outstanding Performance

#### Legend of the Mekong Naga in the Local Ways of Life

1097 Kaeo Worawut Road, Tambon Nai Mueang, Amphoe Mueang Nong Khai, Nong Khai 43000

Tel. 08 6636 5242

Email: wansaitour@hotmail.com

Website: www.wansaitour.net

Submitted by: Wansai Tour Company

It is a tour programme that is associated with the name of the entry. There are aspects of interest including belief and faith of the locals, as well as their ways of life and culture that have been passed down. The programme offers variety where tourists can experience natural and cultural attractions. Furthermore, the tour programme management and tour guide service are appropriate.

### Award of Outstanding Performance

#### Sabaidi Route: Udon Thani - Nong Khai - Kayaking - Caving - Itaek Car Riding, Unseen Thailand

115 Chaloe Phrakiat Road, Tambon Nong Kom Ko, Amphoe Mueang Nong Khai, Nong Khai 43000

Tel. 0 4247 4208

Email: wave\_tour@hotmail.com, newwavetravel@hotmail.com

Website: www.newwavetravelgroup.com

Submitted by: New Wave Travel Limited Partnership

It is a tour programme that is perfect in terms of history, culture, ways of life, and nature. The company has an intention to organise the tour programme with readiness and skills for the route and immediate problem solving in case of unavoidable natural disasters.



Tour Merng Tai (Community Based Cultural Exchange and Volunteer Trip)



Legend of the Mekong Naga in the Local Ways of Life



Sabaidi Route: Udon Thani - Nong Khai - Kayaking - Caving - Itaek Car Riding, Unseen Thailand

## Southern Region



Amazing Golden Dragon Beach, Satun, One-day Trip



Nhan Mod Dang Rafting



Tour Khanom, Stay Overnight at Khanom, and See Pink Dolphins

### Award of Excellence

#### Amazing Golden Dragon Beach, Satun, One-day Trip

22/28 Rat U-thit Road, Tambon Phiman, Amphoe Mueang Satun, Satun 91000

Tel. 0 7472 2077

Email: alensatunvip@hotmail.com

Website: www.satunvip.com

Submitted by: Satun V.I.P Travel Company

It is a tour programme that is perfect in terms of history, culture, ways of life, and nature. The company has developed a creative idea to present the locality's identity in all forms. There are management and tour services with guides who have readiness, knowledge, and skills in the area.

### Award of Outstanding Performance

#### Nhan Mod Dang Rafting

80 Mai Siap - Huai Yot Road, Tambon Lan Khoi, Amphoe Pa Phayom, Phatthalung 93110

Tel. 08 1370 2123

Email: kayaking\_nhanmoddang@hotmail.com

Website: www.nhanmoddang.com

Submitted by: Nhan Mod Dang Rafting

It is a tour programme of soft adventure, including whitewater rafting, caving, and exploring the nature as a health tour. The operator has intention and creative ideas. With standardised management, it allows the community's participation and generates income. In addition, the community's members at all ages have been encouraged to show social responsibility, be in charge as a goodwill host, as well as their awareness in the preservation of nature and the environment to sustain.

### Award of Outstanding Performance

#### Tour Khanom, Stay Overnight at Khanom, and See Pink Dolphins

40/26 Mu 2, Thetsaban - Hat Kho Khao Road, Tambon Khanom, Amphoe Khanom, Nakhon Si Thammarat 80210

Tel. 0 7532 6573

Email: khanom\_tour@yahoo.com

Website: www.khanomtour.com

Submitted by: Khanom Fishing and Tour

It is a tour programme that raises awareness in preservation and tourism with responsibility among tourists. The highlight of the programme is offering an opportunity for tourists to learn about the preservation of sea grass, which is food for sea creatures. Tourists are allowed to take part in growing sea grass. The guides have knowledge and skills in the preservation of nature. Moreover, the programme covers various aspects including history, culture, and ways of life in the South. Also, tourists will have a chance to explore the beautiful nature.



## Tour Programmes

### Inbound Tour Programmes

#### Bangkok and Greater Bangkok



Lisu Lodge and Khum Lanna



Tourism for Researching and Learning

#### Award of Excellence

##### Lisu Lodge and Khum Lanna

7th Floor, Nai Lert Tower, 2/4 Wireless Road, Bangkok 10330

Tel. 08 3540 9529

Email: info@asian-oasis.com

Website: www.asian-oasis.com

Submitted by: Asian Oasis Travel Company Limited

It is a tour programme, which is complete and perfect in its management, services, standards of tour guides, accommodation, food, and activities that create the community's participation. It is focused on the presentation of an image of the Thai ways of life, so that foreign tourists can feel the charms of standard Thainess, with respect in the preservation of natural resources and the environment. Furthermore, its marketing operation is standardised and brilliantly accesses the target groups.

#### Award of Outstanding Performance

##### Tourism for Researching and Learning

138 Silom Road, Khwaeng Suriyawong, Khet Bang Rak, Bangkok 10500

Tel. 0 2235 1234

Email: EVE@aae.travel

Website: www.allasiaexclusive.com

Submitted by: AAE All Asia Exclusive Company

It is a tour programme with a target group of quality tourists, presenting "Isan" as a learning centre and cradle of civilisation, which is associated with the name of the entry. Foreign tourists will experience the ways of life, culture, and traditions of the people of Isan. Also, they will admire beautiful tourist attractions, both historical and natural, that tell the intriguing stories of Isan, including local dialect and food forming the bond and friendship among the Isan people. Moreover, its operation on tour programme management and services is of standards and with regard to quality and efficiency.

#### Award of Outstanding Performance

##### Thailand Family Adventure

42 Viengtai Hotel, Tani Road, Khwaeng Talat Yot, Khet Phra Nakhon, Bangkok 10200

Tel. 0 2282 2826-3

Email: thailanddops\_peakadventuretravel.com

Website: www.intrepidtravel.com

Submitted by: Intrepid Thailand Company Limited

It is a tour programme offering an opportunity for tourists to learn about and explore ways of life, culture, history, and local wisdom through real experiences by mode of public transport, various types of vehicles in Bangkok and other provinces. Also, it includes an initial concept to create an attitude toward a tour of the elephants' life where foreign tourists can be a volunteer to look after an elephant. The activity makes tourists know and understand the life of animals. This is a better practice than abuse or torture of animals. It is an ideal concept.

#### Central Region

#### Award of Excellence

##### Phetchaburi - Cha-am - Hua Hin Tour

680/7 Mu 5, Tambon Ban Mo, Amphoe Mueang Phetchaburi, Phetchaburi 76000

Tel. 08 3699 3242, 08 0218 6750

Email: kantawat.nut@hotmail.com

Website: www.kantawattour.com

Submitted by: Kantawat Group Tour and Travel Company

It is a tour programme that suits the target group very well. The Laotian people enjoy marine tourism as they live in a landlocked country. They usually seek the marine nature, seafood, and various joyful and enjoyable activities. The tour route is ideal for the clients. In addition, there is harmony between Lao PDR and Thailand for having a similar culture and dialects. Furthermore, the management and services are of standard, with regard to the quality and safety of tourists.



Thailand Family Adventure



Phetchaburi - Cha-am - Hua Hin Tour





Ayutthaya Family Cycling and Cruise

Chiangmai Green Bike & Paddle

**Award of Outstanding Performance**

**Ayutthaya Family Cycling and Cruise**

45/2 Rotchana Road, Tambon Pratu Chai, Amphoe Phra Nakhon Si Ayutthaya, Phra Nakhon Si Ayutthaya 13000

Tel. 0 3524 4558

Email: admin@ayutthaya-boat.com

Website: www.ayutthaya-boat.com

Submitted by: Ayutthaya Boat and Travel Company Limited

It is a tour programme based on a creative concept and suitable for a target group of foreigners travelling as a family. It presents a route of history, culture, tourist attractions, which are a World Heritage Site in Thailand. Tourists will sample Thai food and admire the Thai ways of life along the river banks. In addition, they are provided an opportunity to preserve the nature and environment, as well as help reduce pollution from travel by means of riding a bicycle to see the World Heritage city. This tour highly regards proper services for a family trip.

**Northern Region**

**Award of Excellence**

**Chiangmai Green Bike & Paddle**

21 Soi 3, Si Ping Mueang Road, Tambon Chang Khlan, Amphoe Mueang Chiang Mai, Chiang Mai 50100

Tel. 0 5328 3695

Email: cnxadventure@hotmail.com

Website: www.cmadventure.com

Submitted by: Chiangmai Adventure Company Limited

It is a tour programme of soft adventure plus excitement for tourists to get close to nature. The activity is focused on the preservation of nature and the environment with concern in tourist safety management. Tourists are prepared for their readiness before doing activities. Management and services are of standards and guides have knowledge and expertise in the activities.

**Award of Outstanding Performance**

**Fly Fishing Project**

258/1 Tambon Mae Sariang, Amphoe Mae Sariang, Mae Hong Son 58110

Tel. 0 5368 1139

Email: ngfishing\_123@hotmail.com

Submitted by: N G River Guide

It is a tour programme that is created for the lovers of this activity only. Tourists will learn and find new experiences while they will understand the context of a community and a local society's uniqueness. Consequently, the villagers love and take pride in their community, so that they help preserve the value of the community toward a sustainable direction according to the sufficiency economy philosophy.

**Southern Region**

**Award of Excellence**

**Explore Life, Culture, and Nature on the Andaman Coast**

120/2 Mu 1, Sukhaphiban 3 Road, Tambon Khura, Amphoe Khura Buri, Phang-nga 82150

Tel. 0 7649 1654

Email: info@andamandiscoveries.com

Website: www.andamandiscoveries.com

Submitted by: Andaman Discoveries Company

It is a tour programme that is associated with the name of the entry. Tourists can explore the ways of life and culture of a sea community and see the beautiful nature of the Andaman Sea. Meanwhile, they will admire the community which has gone through the crisis of a tsunami disaster and the community's members who joined hands in reviving the affected areas to the previously beautiful condition. Also, the community is allowed to participate in realising how to be a good host, which causes love, pride, and a sense of ownership to the local resources among the community's members. In addition, the programme includes good management, quality guides, and efficient usage of local resources.



Fly Fishing Project

Explore Life, Culture and Nature on the Andaman Coast





4 in 1 Half Day Safari



One-day Diving

**Award of Outstanding Performance**

**4 in 1 Half Day Safari**

17/2 Tambon Chalong, Amphoe Mueang Phuket, Phuket 83130

Tel. 0 7638 4456

Email: info@siamssafari.com

Website: www.siamssafari.com

Submitted by: Siam Safari Nature Tours Company Limited

It is a tour programme that suits tourists who have a limited time to spend. Tourists can explore the ways of life and culture, and join in activities representing the Thai identity. Moreover, management is done with quality in terms of marketing. The marketing implementation is carried out properly and accesses the target group very well.

**Award of Outstanding Performance**

**One-day Diving**

1/3 Wiset Road, Tambon Chalong, Amphoe Mueang Phuket, Phuket 83130

Tel. 0 7638 1765

Email: frontoffice@sea-bees.com

Website: www.sea-bees.com

Submitted by: Sea Bees Submarine Diving Club Company Limited

It is a tour programme suitable for tourists who are diving aficionados. With management and services of excellent standard safety, foreign tourists are fascinated with the beauty of the Thai sea, and therefore are impressed by their trip to Thailand. Furthermore, it gains reputation as a tourist destination for the country.

Tourist Accommodation  
City Hotel (80 rooms and over)  
Bangkok

**Award of Excellence**

Anantara Bangkok Riverside Resort and Spa

257/1-3 Charoen Nakhon Road, Khet Thon Buri, Bangkok

Tel. 0 2476 0022

Fax: 0 2476 1120

Email: bangkokriverside@anantara.com

Website: www.bangkok-riverside.anantara.com

Located in town on the bank of the Chao Phraya River, the Anantara Bangkok Riverside Resort and Spa is a luxurious hotel designed with local architecture that is well matched with contemporary Thai interior decoration. It is surrounded by various plants of local species that greatly reflect the Thai identity. Apart from the conservation of local culture, it attaches importance to standard energy management including the electricity and water supply, and pays attention to reducing global warming by means of using environmentally-friendly materials and continuously supporting the growing of trees on its premises and in the community. It also focuses on garbage disposal in the hotel. These important policies have been instilled among its staff, so that they will realise the importance and pursue the policies on a regular basis. Furthermore, it is considered to be one of the hotels that has maintained the value of local culture, and is aware of the protection of the environment to be least affected, as well as maximising the profits to the environment.

**Award of Outstanding Performance**

**Amari Watergate Bangkok**

874 Phetchaburi Road, Bangkok 10400

Tel. 0 2653 9000 ext. 5007

Fax: 0 2653 9045

Website: www.amari.com

It is a five-star hotel with 569 accommodation rooms located in the heart of the city where it is a district of communities, shopping, and trade, known as Pratu Nam. The staff offers services that cause impressive experiences to clients, paying attention to the clients' desires and welcoming them with typical Thai culture. The hotel has taken care of the communities and the local environment. It provides comfort accommodation, a luxury spa and modern fitness with full facilities. Furthermore, the hotel has cooperated in the reduction of carbon dioxide by means of saving electricity and water, and efficient reuse of waste materials, which earned them 5 certificates from the Green Leaf Foundation in 2013.



Anantara Bangkok Riverside Recount and Spa



Amari Watergate Bangkok



## Resort Hotel (Less than 80 rooms) Northern Region



Ratilanna Riverside Spa Resort Chiang Mai

Nan Boutique Hotel

### Award of Excellence

#### Ratilanna Riverside Spa Resort Chiang Mai

33 Chang Khlan Road, Amphoe Mueang Chiang Mai, Chiang Mai 50100

Tel. 0 5399 9333

Fax: 0 5399 9332

Email: info@ratilannachiangmai.com

Website: www.ratilannachiangmai.com

It is a luxurious resort by the bank of the Ping River with fascinating historical sights of the Lanna Kingdom. It maintains the beauty of architecture representing the ways of life of the ancient Wat Ket community, and mixes the identity of Northern arts with the charms of the North, which is rich in natural resources, in its decoration. The environment is preserved and awareness is raised to consume less, but maximise the profit. Care is given to protect the river banks from deterioration. The green surroundings are created by growing various species of plants to make fresh, pure, and pleasant air for leisure. Located in the heart of Chiang Mai downtown, just 4 km from the Chiang Mai International Airport, the hotel offers a friendly Lanna Thai-style service with a warm welcome to every guest, which creates a memorable impression.

### Award of Outstanding Performance

#### Nan Boutique Hotel

1/11 Khaluang Road, Tambon Nai Wiang, Amphoe Mueang Nan, Nan 55000

Tel. 0 5477 5532

Fax: 0 5477 4554

Email: hotelnan@hotmail.com

Website: www.tazshotels.com

It is a hotel located among tourist attractions, places of interest on arts, culture, and history, and the communities' learning centres in Nan. Apart from the standard services and facilities, clients can take part in useful and impressive activities. The Hotel focuses on management and the operation of activities to promote sustainable tourism together with other agencies through the network and linkage based on the environmentally friendly approach. Additionally, emphasis is put on the management of natural resources, use of water energy and electricity, garbage disposal, and hotel's environmental management to be in line with the community's conditions and the local image, which will increase the value and volume and benefit the community. Also, the clients will get experiences, learn about the ways of life, participate in activities, and have a good relationship with the local people.

### Award of Outstanding Performance

#### The Legend Resort and Spa

124/15 Mu 21, Ko Loi Road, Tambon Rop Wiang, Amphoe Mueang Chiang Rai, Chiang Rai 57000

Tel. 0 5391 0400

Fax: 0 5371 9650

Email: info@thelegend-chiangrai.com

Website: www.thelegend-chiangrai.com

The Legend Resort and Spa is situated by the Kok River, and perfectly suitable for leisure in privacy. Just a few minutes from town, clients will get close to nature and be in the surroundings of a garden, which is simply arranged and pleasing to the eye. The river banks are still rich in various species of trees. Nearly 70% of the area is covered with different trees, which is considered the community's lung. Furthermore, it has completely become a part of the Northern culture since it has architecture and artworks that are mixed and clearly reflect Lanna culture, an identity of the region. The hotel has a shady atmosphere and spacious rooms. It also helps save electrical energy and has its accommodation rooms and service departments perfectly set in harmony with the nature. Clients can feel simplicity and the nature of a real riverine resort.

## Northeastern Region

### Award of Outstanding Performance

#### Phu Na Come Resort

461 Mu 3, Tambon Dan Sai, Amphoe Dan Sai, Loei 42120

Tel. 0 4289 2005-6, 08 8585 0406

Fax: 0 4289 2007

Email: neeracha@phunacomeresort.com, sales@phunacomeresort.com

Website: www.phunacomeresort.com

Phu Na Come Resort is located in the Northeast (Isan) region amidst the nature with a 360-degree view of mountains and architecture of local wisdom that reflects the beauty and simplicity. Based on the concept of a green heart hotel, the operator has organised many projects to preserve the environment; for instance, a garbage bank, a green society, a sufficiency economy learning centre for the clients and community to be self-reliant, rice farming, buffalo raising, toxin-free vegetable growing, organic fertiliser and cleaning liquid making for use in the resort.

The hotel is proud to be a part of the creation of a good society under the projects; such as, Green Leaf Hotel Project, Health Promotion Hotel Project, and Smoking-free Hotel Project. It has won many awards, including the 9th Thailand Tourism Awards 2013, ASEAN Green Hotel Awards 2012 - 2014, Thailand Energy Awards 2014, ASEAN Energy Awards 2014, and lately the Thailand Boutique Awards 2014 - 2015



The Legend Resort and Spa



Phu Na Come Resort



## Resort Hotel (Less than 80 rooms) Northern Region



Ratilanna Riverside Spa Resort Chiang Mai

Nan Boutique Hotel

### Award of Excellence

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33 Chang Khlan Road, Amphoe Mueang Chiang Mai, Chiang Mai 50100

Tel. 0 5399 9333

Fax: 0 5399 9332

Email: info@ratilannachiangmai.com

Website: www.ratilannachiangmai.com

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Tel. 0 5477 5532

Fax: 0 5477 4554

Email: hotelnan@hotmail.com

Website: www.tazshotels.com

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Tel. 0 5391 0400

Fax: 0 5371 9650

Email: info@thelegend-chiangrai.com

Website: www.thelegend-chiangrai.com

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## Northeastern Region

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#### Phu Na Come Resort

461 Mu 3, Tambon Dan Sai, Amphoe Dan Sai, Loei 42120

Tel. 0 4289 2005-6, 08 8585 0406

Fax: 0 4289 2007

Email: neeracha@phunacomeresort.com, sales@phunacomeresort.com

Website: www.phunacomeresort.com

Phu Na Come Resort is located in the Northeast (Isan) region amidst the nature with a 360-degree view of mountains and architecture of local wisdom that reflects the beauty and simplicity. Based on the concept of a green heart hotel, the operator has organised many projects to preserve the environment; for instance, a garbage bank, a green society, a sufficiency economy learning centre for the clients and community to be self-reliant, rice farming, buffalo raising, toxin-free vegetable growing, organic fertiliser and cleaning liquid making for use in the resort.

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The Legend Resort and Spa



Phu Na Come Resort



## Western Region

### Award of Outstanding Performance

#### Baan Talay Dao Hotel

2/10 Soi Muban Takiap, Phetchakasem Road, Tambon Nong Kae, Amphoe Hua Hin, Prachuap Khiri Khan 77110

Tel. 0 3253 6024, Bangkok Office Tel. 0 2751 6854, 0 2739 9004.

Fax: 0 2751 6853

Email: baantalaydao@baantalaydao.com

Website: www.baantalaydao.com, www.baantalaydaowedding.com

Located on the long lying, beautiful, white and clean Hua Hin - Khao Takiap Beach is Baan Talay Dao, a 32-room hotel in the surrounding nature of a seaside forest plantation. There are local trees of over 30 years old; such as, Phayom, Makha Tae, Chaeng, etc., a calm sea, beautiful sky, and an ancient house of over 90 years old. The landscape is well designed in the style of an old-time royal resort. The management's policy is to have international service standards with local Thai ways, and preserve the environment. It is focused on an environmentally-friendly service; the staff is allowed to take part in activities of environmental management, as well as reduction of energy consumption, garbage, and chemicals. Moreover, the philosophy of sufficiency economy is applied to the business operation, and the staff, community, and society live in harmony with the environment for the sustainability of the business operation.



Baan Talay Dao Hotel



Dusit Thani Pattaya

## Resort Hotel (80 rooms and over)

## Eastern Region

### Award of Excellence

#### Dusit Thani Pattaya

240/2 Mu 5, Tambon Na Kluea, Amphoe Bang Lamung, Chon Buri 20150

Tel. 0 3842 5611-7

Fax: 0 3842 8239

Email: dtpa@dusit.com

Website: www.dusit.com

Dusit Thani Pattaya is a beachfront hotel in North Pattaya near the business centre and leading hotels. It has a private atmosphere and offers a typical Thai welcome to clients. Surrounded by beautiful scenery, the hotel has its interior and exterior gardens designed and decorated to be shady and cool, with various plants to match the landscape. Furthermore, it is a viewpoint with a cool atmosphere for the panoramic sea view of Pattaya Beach.

The hotel has realised the value of the environment and energy conservation to reduce global warming; it has implemented the policy on this matter for more than 23 years. Also, it is a model hotel for the environment and efficient provision of accommodation and food services to tourists and travellers. Resources are used with awareness of their value according to the hotel's policy. The staff in all departments has been enhanced for their role and cooperation in activities to be done with the community and business partners. In addition, clients are encouraged to join in activities to conserve the environment and energy, as a way to stimulate and instill awareness of the reduction of global warming, and participation in the preservation of the environment and ecosystems along with the hotel's business operation.

### Award of Outstanding Performance

#### Siam Bayshore Pattaya

559 Mu 10, Tambon Nong Prue, Amphoe Bang Lamung, Chon Buri 20150

Tel. 0 3842 8678-81

Fax: 0 3842 8730

Email: siambayshore@sukosolhotels.com

Website: www.sukosolhotels.com

It is a holiday resort near the Bali Hai Pier. More than half of its area is featured as a garden for leisure amidst nature and in a seaside ambience. The hotel has realised the preservation of the environment and energy saving. It starts from setting up the committee, formulating the policy and plans, and organising activities including a public relations campaign for the staff, clients, producers and sellers, the community, and local organisations, to cooperate in consciousness-raising and supporting the environmental implementation and energy saving. In addition, it is focused on safety standards of tourists' life and property to ensure them most happiness with nature. It is one of the standardised resorts that jointly promotes the development of Thailand's tourism industry.

## Western Region

### Award of Excellence

#### Centara Grand Beach Resort and Villas Hua Hin

1 Damnoen Kasem Road, Tambon Hua Hin, Amphoe Hua Hin, Prachuap Khiri Khan 77110

Tel. 0 3251 2021-38

Fax: 0 3251 1014

Website: www.centarahotelsresorts.com

It is Thailand's first seaside resort (former Rotfai Hotel), and among the world's leading hotels. Located in the heart of Hua Hin, it is a preserved building remarkable for majestically colonial architecture and a giant topiary garden, on an area of 74 rai of land. The hotel has the five-star standard of service that still maintains the Thai identity. The management policy is focused on the importance of the environment and sustainable tourism, as well as the environmentally-friendly procurement and product use. Furthermore, there is the worthy use of resources, waste water treatment, efficient use of electricity, production of hot water by solar energy, ozone laundry system, consciousness-raising about the reduction of global warming among its staff, suppliers, and clients, and emphasis on participation in the local community's activities.



Siam Bayshore Pattaya



Centara Grand Beach Resort and Villas Hua Hin



## Southern Region on the West Coast

### Award of Excellence

**JW Marriott Phuket Resort and Spa**  
231 Mu 3, Tambon Mai Khao, Amphoe Thalang, Phuket 83110  
Tel. 0 7633 8000  
Fax: 0 7634 8348  
Email: ayscenter.phuket@marriotthotels.com  
Website: www.jwmarriottphuketresort.com

It is a hotel in the chain of Marriott International. Located in harmony with nature on an area of more than 68 rai, just 15 minutes by car from the Phuket International Airport, the hotel faces the Andaman Sea. It offers 265 accommodation rooms with 11 restaurants and bars, 3 large swimming pools, Mandara Spa, fitness and health centre, playground centre, Thai culinary school, souvenir shop, and meeting and catering facilities. Lately, it was voted as the 1st family hotel in Thailand by Traveller's Choice Award 2015 of Trip Advisor, and 1st family hotel in Asia, The World's Best Hotels 2014, by Travel + Leisure readers.

### Award of Outstanding Performance

#### Ao Nang Villa Resort

113 Mu 2, Tambon Ao Nang, Amphoe Mueang Krabi, Krabi 81180  
Tel. 0 7563 7270-4  
Fax: 0 7569 5072  
Email: info@aonangvilla.com  
Website: www.aonangvilla.com

It is a four-star hotel situated on Hat Ao Nang, a famous beach of Krabi. The hotel is based on the concept to mix typical Thai aspects with beautiful nature. It has readiness to offer the best of their services to every guest, with beautifully-decorated rooms in a Thai contemporary style, a shady atmosphere of nature, and pure air in the embrace of the sky, blue sea, swirling waves, and a mountainous range stretching long into the sea. Most importantly, the hotel has realised environmentally-friendly management and promoted activities to be joined by the community for sustainable management of the environment.



JW Marriott Phuket Resort and Spa



Ao Nang Villa Resort

### Award of Outstanding Performance

#### Phuket Graceland Resort and Spa

190 Thawiwong Road, Tambon Patong, Amphoe Kathu, Phuket 83150  
Tel. 0 7637 0555  
Fax: 0 7637 0550  
Email: info@phuketgraceland.com  
Website: www.phuketgraceland.com

With more than 600 accommodation rooms, the Phuket Graceland Resort and Spa can respond to every desire of client groups. The decoration is made in a contemporary Sino-Portuguese style and in perfect harmony with nature, which is unique. The area is next to Hat Patong allowing a beautiful atmosphere of the Andaman Sea to be admired easily. Besides its readiness in service, the resort attaches importance to environmental preservation, reduction of energy use, renewable energy use by setting a management policy in parallel with the conservation of energy and the environment in a concrete manner; such as, the formation of green spaces in all areas to decrease electricity use and noise pollution, proper garbage separation, production of biogas and bio-fermented juice from food waste, boiling water by a solar panel for guests' rooms, etc. In addition, there is also participation in the reduction of energy use and environmental preservation, and cooperation with outside agencies in environmental protection.



Phuket Graceland Resort and Spa



Santhiya Koh Phangan Resort and Spa

## Pool Villa

### Nationwide

### Award of Excellence

#### Santhiya Koh Phangan Resort and Spa

22/7 Mu 5, Tambon Ban Tai, Amphoe Ko Pha-ngan, Surat Thani  
Tel. 0 7742 8999  
Fax: 0 7742 8900  
Email: info.spn@santhiya.com  
Website: www.santhiya.com/kohphangan

It has a Thai identity that is remarkable and can be seen upon arrival. Rooms are offered in traditional Thai teakwood houses. One fifth of the area is really in use as accommodation rooms while the remaining space is a natural forest plantation to allow clients to be in touch with nature as much as possible. Large trees on the hotel's area have been there since the beginning of the hotel's construction. Additionally, there are more than 100 species of plants growing naturally in the surroundings. The hotel has the management policy that realises Thai culture and ways of life to preserve Thai traditions and culture. It is also focused on the preservation of nature and the environment by means of using environmentally-friendly products mostly, as well as participation in the development of nearby communities to make them strong.



## Convention Hotel

Eastern Region

### Award of Excellence

Royal Cliff Hotels Group

353 Phra Tamnak Road, Pattaya, Chon Buri 20150

Tel. 0 3825 0421

Fax: 0 3825 0511, 0 3825 0513

Email: relax@royalcliff.com

Website: www.royalcliff.com

It is a fascinating private leisure kingdom on the East coast. As a leader of energy conservation and environmental preservation, it has campaigned to raise awareness, reduce the use of resources, the amount of polluted garbage, and the use of chemicals. Also, the Group takes pride in being a part of society to promote sustainable development. Located on an area of more than 100 rai of land are four five-star hotels totalling 1,020 accommodation rooms. Each of the hotels has uniqueness with extravagance of place and premium decorations. Facilities are fully equipped, including 11 restaurants, 7 swimming pools, Cliff Spa, Nah Pah Cooking School, Fitz Club, beach, 2 helipads, Funtasea: Kids World, The Verge (Coolest teen zone), conference rooms, banquet halls, PEACH (Pattaya Exhibition and Convention Hall) - a meeting centre of world-class standards with a usable space of 22,516 square metres. Furthermore, the services with hospitality are impressive, and very well respond to every style of tourism of both Thai and foreign tourists.



Royal Cliff Hotels Group

## Tourist Attractions

Natural and Ecotourism Attractions

Northern Region

### Award of Excellence

Doi Phu Kha National Park

Pua-Bo Kluea Road, Tambon Phu Kha, Amphoe Pua, Nan 55120

Tel: 0 5473 1623, 08 2194 1349 Fax: -

Email: phukha\_np@hotmail.com

Website: www.dnp.go.th

Submitted by: Doi Phu Kha National Park

Situated on a high mountain with an altitude of 1,980 metres above sea level, Doi Phu Kha National Park covers watershed forest, which is the origin of the Nan River and various streams. It is abundant with flora and fauna, including rare endemic species of plants that can be found only in this place; those are Chomphu Phu Kha (*Bretschneidera sinensis* Hemsl) and Giant Fishtail Palm, which is an ancient palm. Visitors can enjoy various activities; for example, walking along the nature study trail, stargazing, watching birds and butterflies, admiring waterfalls and caves, and rafting on the Wa River.

### Award of Outstanding Performance

Khlong Lan National Park

Tambon Khlong Lan Phatthana, Amphoe Khlong Lan, Kamphaeng Phet 62180

Tel: 08 8407 9915, Fax: -

Email: khlonglannp@hotmail.com

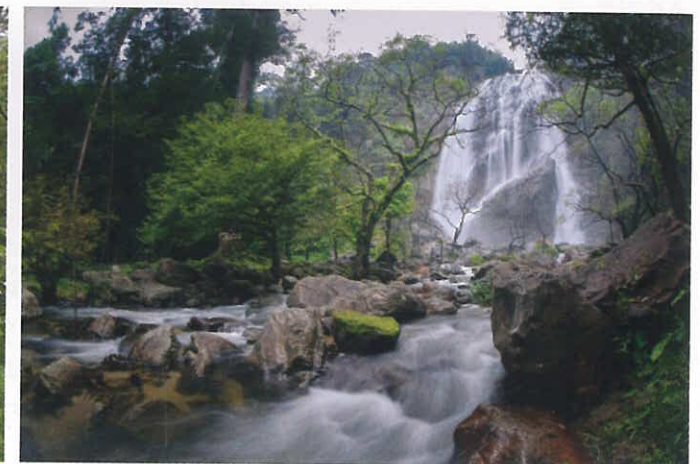
Website: www.dnp.go.th

Submitted by: Khlong Lan National Park

The Park is enriched with beautiful natural resources, undulating mountains and is an original water source of several waterways. Interesting attractions include the Khlong Lan Waterfall, an over 100 metres multi-tiered cascade, Khlong Nam Lai Waterfall, Khao Hua Chang Scenic Point where tourists can admire the beautiful sunrise and sunset, and nature study trail to see numerous plants and animal species.



Doi Phu Kha National Park



Khlong Lan National Park



### Award of Outstanding Performance

#### Doi Pha Hom Pok National Park

224 Mu 6 Tambon Pong Nam Ron, Amphoe Fang, Chiang Mai 50110

Tel/ Fax: 0 5345 3517, 08 4483 4689

Email: doiphahompok.np@hotmail.com

Website: www.dnp.go.th

Submitted by: Doi Pha Hom Pok National Park

It is the second highest mountain in Thailand comprising spectacular scenic points of the sea of mist and sunrise and sunset. The weather is cool all year round. The highlight of the Park is the Kaiser Hot Spring, a kind of spring that has a high temperature and high water pressure gushing above the ground. The Park is also a habitat of rare species of plants and wildlife; such as, Kaiser Imperial Butterfly, and Pha Hom Pok Emerald Butterfly. The fertile forest is a water source of the Fang River. There are plenty of tourist activities offered; for instance, mineral water bathing, steaming, traditional Thai massage, bird, butterfly, and insect watching, and a nature trail for studying the ecosystem around the hot spring.



Doi Pha Hom Pok National Park



Tat Ton National Park

### Northeastern Region

#### Award of Excellence

#### Tat Ton National Park

35/5 Khwaeng Na Fai, Amphoe Mueang Chaiyaphum, Chaiyaphum 36000

Tel: 0 4485 3333, 08 1905 6987, Fax: 04 4853 3332

Email: TATTON\_np@hotmail.com

Submitted by: Tat Ton National Park

More than 50% of the Park's area occupies a grade 1A quality river basin, which is the origin of numerous rivers; such as, Lam Huai Pa Thao, Lam Huai Siao, Lam Huai Cho Raka, and Lam Huai Chi Long, flowing all together into the Chi River. There is also an abundant forest area that is suitable for being a study and research centre of natural resources, wildlife and plants. In addition, tourists can enjoy gorgeous waterfalls filled with water all year round. Alongside the rivers are enhanced with various kinds of abundant plants that create a shady atmosphere. The attractions are accessible via a paved road.

### Award of Outstanding Performance

#### Pha Taem National Park

Tambon Huai Phai, Amphoe Khong Chiam, Ubon Ratchathani

Tel: 0 4525 2581

Email: phataem\_np@hotmail.com

Submitted by: Pha Taem National Park

Located on the easternmost end of Thailand, the Park is well-known for the pre-historic paintings of Pha Taem, and Pha Mon, Sao Chaliang Rockpillars - a natural sculpture and scenic point of the first sunlight of Siam.

### Award of Outstanding Performance

#### Phu Pha Thoep National Park

25 Mu 5, Mukdahan-Don Tan Road, Tambon Na Si Nuan, Amphoe Mueang, Mukdahan

Tel: 09 4289 2383, 09 5010 2265

Email: taparak009@gmail.com

Submitted by: Phu Pha Thoep National Park

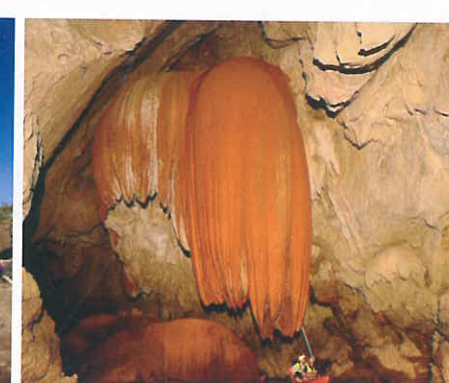
Generally, the Park comprises a combination of mountains and sparse forest area, high terrain, sandstone ground and a pile of overlapping stones in different shapes. Apart from its beautiful scenery, the Park is the origin of many streams; the main important ones with water all year round are Huai Sing, Huai Sai Phai, Huai Ruea, and Huai Chang Chon, which serve as water sources for wildlife, public utility for the Park's staff and tourists as well as water sources for agricultural purposes for the surrounding communities. During the transition period from the rainy to cold seasons, tourists can appreciate the field of Ya Nam Khang (*Drosera indica*), an insectivorous plant, also known as "killer on the rocky ground". This plant grows well on sandstone ground in the open field containing high moisture.



Pha Taem National Park



Phu Pha Thoep National Park



Tham Le Stegodon

### Southern Region

#### Award of Outstanding Performance

#### Tham Le Stegodon

Ban Khiri Wong, Mu 7, Tambon Thung Wa, Satun

Tel: 08 0709 8958

Fax: 0 7478 9317

Email: -

Website: www.Thungwa.go.th

Submitted by: Thung Wa Sub-district Administration Organisation

Visitors can be a bit more adventurous at Tham Le Stegodon, a stream cave and admire various shapes of stalagmites and stalactites. To get inside the cave, visitors have to go by kayaking and they are required to wear life jackets, helmets, and be equipped with torches for safety and light. Visiting is allowed only during the low tide period.



## Historical and Cultural Attractions

### Central Region

#### Award of Excellence

##### Hellfire Pass Memorial Museum

207/Mu 11 Tambon Tha Sao, Amphoe Sai Yok, Kanchanaburi 71150

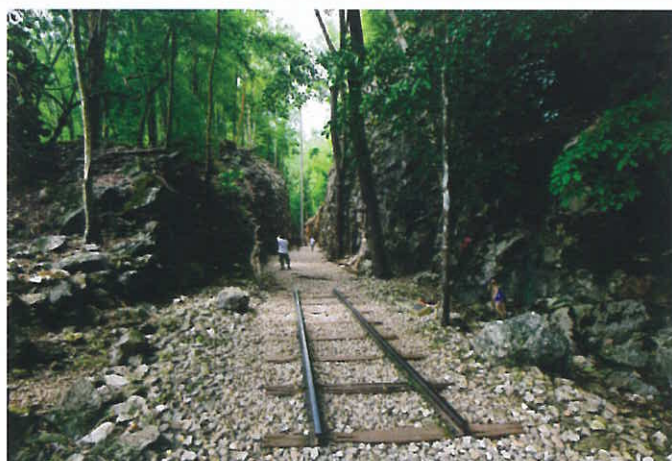
Tel: 08 1814 7564, 0 3491 9605

Email: hellfirepassoawng@gmail.com

Website: www.dva.gov.au

Submitted by: Hellfire Pass Memorial Museum

This historical attraction has a good management with a unique style. Its landscaped architectural management is well organised without damaging the environment, The place has been appropriately designed in harmony with the pleasant atmosphere. The guided tour has been designed to present the story that occurred during the construction of the Death Railway during World War II through the angle of the Allies as prisoners of war via the photographic exhibition, theatre and a wavy route leading to the Hellfire Pass, which is only 17 metres wide providing excellent and modern media communication with multi-lingual audio that can convey the story completely.



Hellfire Pass Memorial Museum



Chan Sen Museum

### Northern Region

#### Awards of Outstanding Performance

##### Chan Sen Museum

235 Tambon Chan Sen, Amphoe Takhli, Nakhon Sawan 60260

Tel: 08 9803 6441

Fax: 0 5633 9115

Email: chansen\_museum@hotmail.com

Website: hansenmuseum.myvnc.com

Submitted by: Chan Sen Museum

The Museum offers an orderly exhibition displaying the city's development including arts and cultural viewpoints. It tells the story of the people's way of life from the past to present aimed at interested persons who are keen to learn and admire artefacts from the pre-historic and Dvaravati periods and local wisdom. This attraction is essential and has historical value, which is suitable for educational tourism that creates the true understanding of the locality and communities.

#### Awards of Outstanding Performance

##### Khum Chao Luang

Khum Doem Road, Tambon Nai Wiang, Amphoe Mueang Phrae, Phrae 54000

Tel: 0 5453 2485-8, 0 5453 2811-4

Fax: 0 5451 1621

Email: -

Website: www.phraepao.go.th

Submitted by: Phrae Provincial Administration Organisation

Khum Chao Luang was the residence of the last ruler of Phrae appointed by the King. Built during the reign of King Rama V the Great in a mix of Thai and European architecture, the so called Ginger Bread style, the house was roofed with wooden shingles. The gable end and eaves around the building are decorated with wooden fretwork crafted by Chinese artisans. The 2-storey building was built with brick and cement without foundation piles, situated 2 metres high above the ground with 72 doors. The decoration inside has remained the same since the former ruler was still alive, and there are displays of belongings and an exhibition about the history in that period.



Khum Chao Luang



Phuket Old Town

### Southern Region

#### Award of Outstanding Performance

##### Phuket Old Town

52/1 Narison Road, Tambon Talat Yai, Amphoe Mueang, Phuket 83000

Tel: 08 1893 7733

Fax: 0 7621 4306

Email: office@city.phuketcity.go.th

Website: www.phuketcity.go.th

Submitted by: Phuket City Municipality

The beauty of the civilised Phuket Old Town comprises buildings of the "Sino-Portuguese" style combining the Western and Oriental arts in harmony that has become the distinguished identity of Phuket Town. The Town offers 6 interesting tourist routes; each route has its own different beautiful scenery, which also supports Phuket's indigenous dishes to be accepted by UNESCO.



## Agrotourism Attractions Central Region

### Award of Outstanding Performance

Suan Somdej Phra Sri Nagarindra Borommaratchachonnani, Chaipattana Foundation

77 Mu 6, Tambon Sam Phraya, Amphoe Cha-am, Phetchaburi 76120

Tel: 08 6755 6619, 0 3259 3100

Email: mhodeng@hotmail.com

Website: -

Submitted by: Suan Somdej Phra Sri Nagarindra Borommaratchachonnani, Chaipattana Foundation

This attraction provides the knowledge of agriculture in accordance with the royal initiative, including conservation of natural resources and plant genetics by applying simple and economical practices that are utilising resources in the area, especially, developing the deteriorated land to be restored for cultivation, planting system, mainly with fruit trees, mixed farming, integrated farming according to the Royally Initiated New Theory, growing mushrooms from agricultural residues, the use of Vetiver Grass, agro forestry concept of “3 kinds of the afforestation giving 4 kinds of benefits”, as well as giving the knowledge of scented plant species, local vegetables, and herbs.



Suan Somdej Phra Sri Nagarindra Borommaratchachonnani, Chaipattana Foundation



Royal Agricultural Station Angkhang

## Northern Region

### Award of Excellence

Royal Agricultural Station Angkhang

1 Mu 5 Tambon Mae Ngon, Amphoe Fang, Chiang Mai 50320

Tel: 0 5396 9476-8

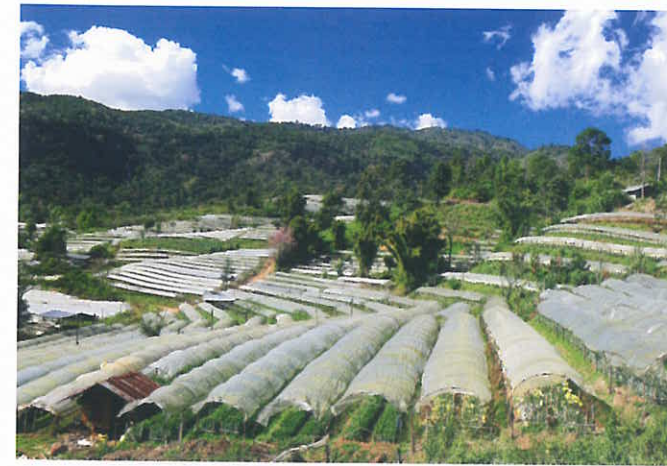
Fax: 0 5396 9775

Email: angkhang50@gmail.com

Website: www.angkhangstation.com

Submitted by: Royal Agricultural Station Angkhang

The Royal Agricultural Station Angkhang is the first research station of the Royal Project Foundation, which is the sole project by His Majesty the King's initiative that aims for the hill tribes to stop growing opium, destroying the forest, and slash and burn agriculture. The agricultural area for research covering about 1,811 rai has been used as a research station for demonstration plantations of various kinds of temperate plants to set a good example for the hill tribes so that they can grow these plants instead of growing opium. The Station combines numerous kinds of temperate flowers, fruit plants, vegetables, and fast growing forest. A full circle of agrotourism services is offered to welcome visitors all year round.



Inthanon Royal Project



Organic Agriculture Project, Sukhothai Airport

### Award of Outstanding Performance

Inthanon Royal Project

202 Mu 7, Tambon Ban Luang, Amphoe Chom Thong, Chiang Mai 50160

Tel: 0 5328 6777, 0 5328 6773

Fax: 0 5328 8779

Email: in7002rpf@gmail.com

Website: www.royal-inthanon.com

Submitted by: Royal Agricultural Station Inthanon

Situated in the Doi Inthanon National Park, the Royal Agricultural Station Inthanon is a research centre that collects numerous temperate flowers, ornamental plants, temperate fruits and vegetables including highland fishery. The Station also supports the hill tribes' career development for their better living while maintaining their original communal way of life as well as being the sources of knowledge and innovation of sustainable agricultural research on the highlands to society and watershed forest preservation. Interesting activities include visiting plantations, taking a nature trail of the Siri Phum Waterfall, birdwatching, and enjoying the beauty of temperate flowers; for example, Wild Himalayan Cherry.

### Award of Outstanding Performance

Organic Agriculture Project, Sukhothai Airport

99 Mu 2, Tambon Khlong Krachong, Amphoe Sawankhalok, Sukhothai 64110

Tel: 0 5564 7290, 0 5564 7196

Fax: 0 5564 7145

Email: na\_sukhothai@hotmail.com

Website: www.kaohomsukhothai.in.th

Submitted by: Organic Agriculture Project, Sukhothai Airport

This is an agrotourism attraction that has involved in sharing knowledge about the organic agricultural system to the public, supporting the food production process that concerns the consumers' health, including environmental quality, cultivating environmental conservation awareness to tourists concretely through different activities; for instance, taking a mini-tractor or biking for a plantation visit, observing the exhibition of the knowledge of organic agriculture and eating food from the project's production.



## Eastern Region

### Award of Excellence

#### Suphattra Land

71 Mu 10 Tambon Nong La Lok, Amphoe Ban Khai, Rayong

Tel: 08 9936 5933

Email: supatthraland07@yahoo.com

Website: www.supatthraland.com

Submitted by: Suphattra Land

Is the only attraction that gathers 25 kinds of tropical fruits from all over the country. This place has a well-managed system of fruit orchards with continuous quality control of produce and environment. The orchard provides tourists with the knowledge of tropical fruit maintenance, water and soil management, bee raising demonstration, and fruits service for tourists all year round through a ride on the tram fuelled by gas to tour the orchards. Every tram is fully equipped and a guide is provided to educate visitors. A conference room service is available for agricultural knowledge purposes. Facilities are also provided for the elderly and disabled.

### Award of Outstanding Performance

#### Maiked Homestay

27/2 Mu 2, Tambon Mai Khet, Amphoe Mueang, Prachin Buri 25230

Tel: 08 1454 4148, 0 3745 4148

Email: HYPERLINK "mailto:maikedhomestay@hotmail.com" maikedhomestay@hotmail.com

Submitted by: Head of the Maiked Homestay Group

The attraction exhibits how to do fruit gardening by applying the organic farming theory according to the sufficiency economy concept. Visitors can experience the orchardists' way of living while enjoying tasting various fruits; such as, durian, mangosteen, rambutan, marian plum, etc. Tourists can observe the demonstration and experiment of plant propagation, how to make organic pesticide, and scented garland candles, studying the abundance of the ecosystem, birdwatching, and biking in the orchard.



Suphattra Land



Maiked Homestay



P.B Valley Khao Yai Winery



GrapeMonte Vineyard

## Northeastern Region

### Award of Excellence

#### P.B Valley Khao Yai Winery

102/2 Mu 5 Mittraphap Road, Tambon Phaya Yen, Amphoe Pak Chong, Nakhon Ratchasima 30320

Tel: 0 3622 6415

Email: GM@pbvalley.com

Website: www.khaoyaiwinery.com

Submitted by: B.B. Holding Company Limited (Branch 2)

Situated on an area of more than 2,500 rai amidst the valley of Khao Yai, Nakhon Ratchasima province, P.B Valley offers a vineyard tour on a tram ride where visitors can observe the biggest wine producer in Southeast Asia with assistance from the staff who give a demonstration and guidance. In addition, visitors can enjoy tasting wines that are nurtured in oak barrels imported from France. Other services include a souvenir shop, table grapes, and other products; such as, grape juice, passion fruit juice, and various kinds of wine. Accommodations are also available.

### Award of Outstanding Performance

#### GranMonte Vineyard

52 Mu 9, Phan Suek-Kut Khla Road, Tambon Phaya Yen, Amphoe Pak Chong, Nakhon Ratchasima

Tel: 0 2653 1520-22

Email: visooth@granmonte.com

Website: www.granmonte.com

Submitted by: GranMonte Vineyard

The Vineyard is a combination of an agrotourism attraction and winery operation that pays attention to the environment. The tram service for the vineyard tour and wine tasting is offered every weekend and on public holidays at 5 rounds per day. Each tour has a 25-person capacity providing a professional guide to give information in both Thai and English. Furthermore, in February, there is a wine-grape picking activity in which tourists can join a celebration with the produce of grapes before they go on sale or are delivered for winery production.





Suan Sala Lung Than



Thon-om, Sufficiency Economy Agrotourism Village

## Southern Region

### Award of Outstanding Performance

#### Suan Sala Lung Than

6/1 Tambon Nong Thong, Amphoe Pa Bon, Phatthalung 93170

Tel: 08 4859 3571

Fax :-

Email: Wichai-Dumrueng@hotmail.com

Website: www.salalungthan.blogspot.com

Submitted by: Mr. Wichai Dumrueng

The site is a renowned agrotourism attraction of Amphoe Pa Bon. This salacca orchard has standard quality management in which it has received a certification of Good Agricultural Practice (GAP) on every plot. The orchard also offers plenty of rare activities to do.

### Award of Outstanding Performance

#### Thon-om, Sufficiency Economy Agrotourism Village

3 Mu 6 Tambon Chong Mai Kaeo, Amphoe Thung Tako, Chumphon 86220

Tel: 08 7914 2142

Fax: 0 7754 4068

Email: jphengkona@gmail.com

Website: -

Submitted by: Thon-om, Sufficiency Economy Agrotourism Village

The site is a learning centre of the royally-initiated Sufficiency Economy providing various kinds of agricultural knowledge; for example, mixed farming, and making cosmetic products from nature.

## Recreational Attractions

### Central Region

#### Award of Excellence

##### Sampran Riverside

21 Phetchakasem Road, Tambon Yai Cha, Amphoe Sam Phran, Nakhon Pathom 73110

Tel: 08 9779 1414, 0 3432 2544-7

Email: angkana@sampranriverside.com

Website: www.sampranriverside.com

Submitted by: Sampran Riverside

The site is a recreational attraction that applies sustainable tourism management, according to the sufficiency economy theory. The attraction provides creative tourism services, which are designed to fit with modern times, but retain the Thai identity and inherit the Thai lifestyles and wisdom then translated into various activities in the forms of handicraft, occupation, folk arts and recreation. These are appropriately illustrated through the activities of the Thai way of life, organic gardens, and Suk Chai Market. Facilities are fully available; such as, riverside hotel, traditional Thai house by the lake, Arusaya Spa, etc.

#### Award of Excellence

##### Siam Niramit

19 Thiam Ruam Mit Road, Huai Khwang, Bangkok 10320

Tel: 08 1400 1668, 0 2649 9280-5

Email: wallapa@siamniramit.com

Website: www.siamniramit.com

Submitted by: Ratchada Niramit Co., Ltd.

The site is a recreational attraction that entertains visitors through the exquisite applied Thai performing art equipped with modern technology comprising light, sound, and visual system plus special effects on a grand stage. The show presents the stories about the history, customs and traditions, culture, lifestyles, and beliefs. In addition, there are original village models of the four regions of Thailand that illustrate the similarities and differences, according to the geography, way of life, as well as beliefs in each community.



Sampran Riverside



Siam Niramit



### Award of Outstanding Performance

#### The Sirindhorn International Environmental Park

1281 Phetchakasem Road, Tambon Cha-am, Amphoe Cha-am, Phetchaburi 76120

Tel: 08 4005 7641, 0 3250 8411

Email: pnokkeao@gmail.com

Submitted by: The Sirindhorn International Environmental Park

The learning international park is remarkable for providing the knowledge of alternative energy, natural resources and environment, forest and wildlife sanctuary rehabilitation. The Park features a museum and exhibition presented in a two-way communication channel; the natural classrooms, which include the routes of mangrove forest, beach forest, and mixed deciduous forest to follow the trail of the ecosystem that has been rehabilitated to be in abundance, a camp of energy and environmental conservation including accommodation service.



The Sirindhorn International Environmental Park



National Elephant Institute of Thailand

### Northern Region

#### Award of Excellence

#### National Elephant Institute of Thailand

Km. 28-29, Lampang-Chiang Mai Road, Tambon Wiang Tan, Amphoe Hang Chat, Lampang 52190

Tel.: 0 5482 9329

Tel: 0 5482 9337

Email: info@thailandelephant.org

Website: www.thailandelephant.org

Submitted by: The National Elephant Institute of Thailand

The National Elephant Institute of Thailand under Royal Patronage is a source of elephant conservation knowledge together with tourism promotion for improving the quality of the elephant's life as the national symbol. The centre offers educational and research activities, elephant artificial insemination with an elephant population database, social work, and nursing sick elephants back to health. Tourism activities include elephant shows, riding an elephant and sightseeing. Tourists have an opportunity to get close to elephants by taking a mahout training course. There are other learning activities; such as, bringing elephants back to nature, training as a mahout nationwide, paper and bio fertiliser produced from elephant waste, youth training for elephants and environmental conservation, as well as the project of elephant patronage.

### Award of Outstanding Performance

#### Chiang Mai Night Safari

33 Mu 12 Ratchaphruek Road, Tambon Nong Khwai, Amphoe Hang Dong, Chiang Mai 50230

Tel: 0 5399 9000

Fax: 0 5399 9099

Email: prcns2009@gmail.com

Website: www.chiangmainightsafari.com

Submitted by: Chiang Mai Night Safari

The safari is an attraction for learning about wildlife from countries all over the world and creating natural conservation awareness. The place is open day and night. It provides tourists with activities to observe wildlife closely; for instance, feeding animals, taking a tram ride to watch wildlife at night, enjoying a light and sound show, as well as large musical fountains. Safari resort style accommodation is available for tourists who prefer to stay overnight. There is also an animal life-learning course for children.

### Award of Outstanding Performance

#### Thai Elephant Home

102 Tambon Kuet Chang, Amphoe Mae Taeng, Chiang Mai 50150

Tel: 08 9434 2047, 08 1716 3980

Fax: -

Email: wanacharts@yahoo.com

Website: www.thaielephanthome.com

Submitted by: Thai Elephant Home

Thai Elephant Home is a place where humans can live with elephants closely; therefore, they can get to know more about elephants by learning to be mahouts. The activities start from friendly touching, learning the nature, ways of life, and habits of elephants, which begins from bathing them, preparing food for them, and training them to do several activities. Visitors can choose a personalised programme varying from 1 day to 1 month.



Chiang Mai Night Safari



Thai Elephant Home





Nong Nooch Tropical Botanical Garden



Ripley's World Pattaya

## Eastern Region

### Award of Excellence

#### Nong Nooch Tropical Botanical Garden

34/1 Mu 7 Sukhumvit Road, Tambon Na Chom Thian, Amphoe Sattahip, Chon Buri 20250

Tel: 08 1861 8239, 0 3823 8158-70

Email: info@nongnoochtropicalgarden.com

Website: www.nongnoochtropicalgarden.com

Submitted by: Nong Nooch Village Co., Ltd.

The garden is a large flower and ornamental garden employing sustainable tourism management that focuses on eco-friendly development, balancing between nature and land development by the design and layout of space utilisation concentrating on convenience and functionality. The Garden features a pleasant and beautiful landscape, accommodation for visitors, as well as is a botanical learning centre for youngsters and interested persons. There are plenty of activities, which include Thai cultural performances, elephant show, elephant ride, biking, sightseeing the flower and ornamental gardens, water garden that is decorated with special techniques, ants building for children, and learning activities about global warming for students.

### Award of Outstanding Performance

#### Ripley's World Pattaya

218 Mu 10, Liap Chai Hat Road, Tambon Nong Prue, Amphoe Bang Lamung, Chon Buri 20150

Tel: 08 1826 7196, 0 3871 0294-8

Email: somporn\_na@minor.net.com

Website: www.ripleysthailand.com

Submitted by: Minor International Public Co., Ltd.

A recreational attraction that offers various forms of entertainment under the theme, "Things You Can't See Anywhere Else", Ripley's Believe It or Not!, Haunted Adventure, 4D Moving Theatre, Infinity Maze, Louis Tussaud's Waxworks, "Scream in the Dark!", Giant Balloon, and the Vault: Laser Maze Challenge that also gives players both knowledge and entertainment.

### Award of Outstanding Performance

#### Sanctuary of Truth

206/2 Pattaya-Na Kluea Road, Tambon Na Kluea, Amphoe Bang Lamung, Chon Buri 20150

Tel: 08 4013 3321, 0 3836 7229

Email: Human.prasatt@gmail.com

Website: www.sanctuaryoftruth.com

Submitted by: Sanctuary of Truth

The imaginary wooden construction reflects Oriental philosophy and Dhamma principles that can be applied in daily life. It has been constructed with the combination of arts from the early Ayutthaya to Rattanakosin periods, which features the prominent qualities of its unusualness, the magnificence of construction, and woodcarvings of several pieces. The wood used for this construction is hard wood that is capable of weighing thousands of tons. The main post is made of 600-year-old hopea odorata wood. The construction employs the old techniques of wood joints for connecting dowels, bolts, clefts, and dovetails without using nails.



Sanctuary of Truth



Sirindhorn Museum

## Northeastern Region

### Award of Excellence

#### Sirindhorn Museum

200 Tambon Non Buri, Amphoe Sahatsakhan, Kalasin 46140

Tel: 0 4387 1613-16

Fax: 0 4387 1614

Email: o\_summart@hotmail.com

Website: www.sdm.dmr.go.th

Submitted by: Sirindhorn Museum

The museum is Southeast Asia's biggest and most complete research and conservation operational institution that collects fossil samples of dinosaurs and creatures in the same eras. The building has divided the learning zone as follows: the Universe and the Earth, Life Begins on Earth, the Era of Ancient Life, the Era of the Reptiles and Dinosaurs, the Thai Dinosaurs, Life of Thai Dinosaurs, Restoring the Life of Dinosaurs, the Era of Mammals, and the Story of Man.





Khorat Fossil Museum



Nakhon Ratchasima Zoo

**Award of Outstanding Performance**

**Khorat Fossil Museum**

184 Mittraphap-Nong Pling Road, Tambon Suranari, Amphoe Mueang, Nakhon Ratchasima

Tel: 0 4437 0739-40

Email: mail.ampaikul@gmail.com

Website: www.khoratfossil.org

Submitted by: Khorat Fossil Museum

The museum is one of the largest petrified wood museums in Asia and one of seven petrified wood museums in the world (4 museums in the US., 1 museum in Greece, and 1 museum in the People's Republic of China). The three special features of this museum that differentiate from that of other provinces are 1. Gemstone petrified wood 2. Petrified palm wood and 3. Petrified wood of various ages.

**Award of Outstanding Performance**

**Nakhon Ratchasima Zoo**

111 Mu 1 Tambon Chai Mongkhon, Amphoe Mueang, Nakhon Ratchasima

Tel: 0 4493 4537-8

Email: prz535@gmail.com

Website: www.koratzoo.org

Submitted by: Nakhon Ratchasima Zoo

The Zoo focuses on the showcase of more than 1,800 animals from Africa combined with Thailand's fauna. This place has the first and only African animal's kingdom of the Northeastern region. There is also the Korat Zoo Lagoon, a recreational water park for education available for tourists with a variety of standard facilities. In addition, it has been successful and famous for the captive breeding of Sarus crane, which is one of the 15 endangered wild species of Thailand that has disappeared from nature for more than 50 years and 19 cranes were released into the nature in one year. From this success, it has been praised by the Southeast Asian Zoo Association and World Association for Zoos and Aquariums on the continuous wildlife research and conservation regarding the captive breeding of the Sarus crane project as a prototype of research and conservation and returning of endangered wildlife to the nature.

Southern Region

**Award of Outstanding Performance**

**Nakhon Si Thammarat Science Centre for Education**

Mu 3 Tambon Ban Ko, Amphoe Phrom Khiri, Nakhon Si Thammarat

Tel: 08 1824 8880

Fax: 0 7539 6363 ext. 15

Email: jangtawan@hotmail.com

Website: www.nakhonsci.com

Submitted by: Nakhon Si Thammarat Science Centre for Education

The site is a centre of learning experience that is abundant with natural resources, the environment, and topography, which supports in organising the scientific learning activities in various new forms of plays that are suitable for everyone and reflects the lifestyle of a small community.

**Award of Outstanding Performance**

**Flying Hanuman**

89/16 Wichit Songkhram Road, Tambon Kathu, Amphoe Kathu, Phuket 83120

Tel: 08 5888 8295

Fax: 0 7632 3264-5

Email: hrm@flyinghanuman.com

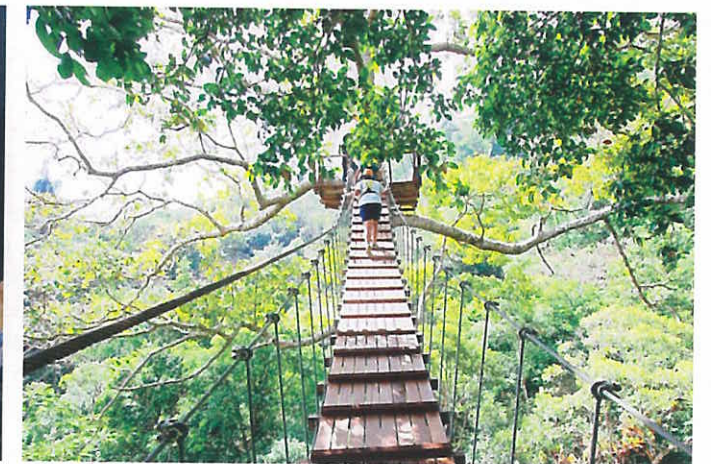
Website: www.flyinghanuman.com

Submitted by: Skytrek Adventure Co., Ltd.

This is a new pattern of ecotourism adventure, where tourists can appreciate the panoramic view of nature and experience the excitement on a high level of a zipline activity with specialised equipment. The point is this activity is harmless to the ecosystem.



Nakhon Si Thammarat Science Centre for Education



Flying Hanuman



## Community-based Tourism Attractions

### Central Region



Ban Bang Phlap Tourism-based Community



Baan Rim Klong Homestay Community Enterprise



Thai Raman Cultural Conservation Community

### Award of Excellence

#### Ban Bang Phlap Tourism-based Community

9/3 Mu 4 Tambon Bang Phrom, Amphoe Bang Khonthi, Samut Songkhram 75120

Tel: 08 1274 4433,

Fax: 0 3476 1985

Email: Sangtawan\_t@hotmail.com

Submitted by: Ban Bang Phlap Community Tourist Centre

The village is a tourism-based community providing tourists with a good and efficient system in managing the knowledge body of the way of life and culture through a method of learning bases with narration from instructors, who are local gurus. The activities include growing pomelo trees without using chemical fertilisers, making palm sugar, growing mushrooms and bean sprouts, processed fruit products, and learning how to make Chula kites as well as biking and sightseeing to see the community's way of life.

### Award of Outstanding Performance

#### Baan Rim Klong Homestay Community Enterprise

43/1 Mu 6 Tambon Ban Prok, Amphoe Mueang, Samut Songkhram 75000

Tel: 08 9170 2904

Fax: 0 3475 2775

Email: Homestay\_baanrimklong@hotmail.com

Website: www.baanrimklong.net

Submitted by: Head of the Baan Rim Klong Homestay Community Enterprise

The village is community that admires the value of nature and riverside lifestyle; therefore, they decided to restore the local identity. It is open to visitors to learn the community's activities in the form of folk wisdom knowledge bases: making of palm sugar, coconut leaf wickerwork, Thai desserts cooking, and cruising to observe the community's way of life along both sides of the canal called Khlong Phi Lok, and antique traditional Thai houses, as well as ashes scattering ritual. Visitors can also taste authentic Thai dishes; such as, fried mackerel with shrimp paste sauce, cooked vegetables, Cassia leaf curry, tamarind leaf curry, which are rare to find today.

### Award of Outstanding Performance

#### Thai Raman Cultural Conservation Community

309 Mu 3 Tambon Nong Lu, Amphoe Sangkhla Buri, Kanchanaburi 71240

Tel: 08 5229 1809, 0 3459 5684

Email: aranya23@windowslive.com

Submitted by: Sangkhla Buri District Cultural Council

This is a large Mon community located near the Mon Bridge and Wat Wang Wiwekaram that still strictly maintains the Mon's original traditions, according to their belief in Buddhism; for example, building a Buddhist altar extending from the house's wall, providing traditional activities from the first to the twelfth lunar months; such as, pounding unripe rice grain in the first lunar month, joint harvesting in the second lunar month, churning young rice in the third lunar month, and Mon Songkran and New Year's day tradition in the fifth lunar month. Visitors can participate and learn the Mon way of life, observe Mon artworks, and join the alms offering tradition in the morning.

## Northern Region

### Award of Excellence

#### Baan Rai Kong King

102 Tambon Nong Khwai, Amphoe Hang Dong, Chiang Mai 50230

Tel: 08 1881 2578, 0 5343 1305, 08 9755 5070

Email: inthachai33@gmail.com

Website: -

Submitted by: Ban Rai Kong King Community

The site is a community that brings the sufficiency economy theory as a direction of their livelihood and community development. This attraction promotes wellness, grows herbal plants, does non-toxic farms, as well as passes local wisdom to the younger generation; for example, beating a victory drum and dancing in the Lanna style. A homestay service is available for visitors, who want to learn the community's way of life and do other healthy activities; such as, biking, traditional Thai massage, herbal compress massage, and Yam Khang, which is an alternative local medical wisdom to cure symptoms of pains, aches, and paralysis. The method starts by dipping the foot in herbal oil and sesame oil, stepping on a burned iron then stepping on parts of the body.

### Award of Outstanding Performance

#### Phrabat Huai Tom Tourism-based Community

Mu 8 Phrabat Huai Tom Road, Tambon Na Sai, Amphoe Li, Lamphun 51110

Tel: 08 7185 6171, 0 5381 0765-8 Ext. 104 (Royal Project Tourism Coordination Center)

Email: r\_kajorn@hotmail.com

Submitted by: Phrabat Huai Tom Tourism-based Community

Phrabat Huai Tom Community is a community of the Pgazkoenyau, a Karen tribe that originally migrated with Khruba Chaiya Wongsapattana. They live a simple life and strongly believe in Buddhism. They are vegetarians. The main attractions in the community feature Wat Phrabat Huai Tom and Phra Maha That Chedi Si Wiang Chai, a stupa replicating the Shwedagon Pagoda in Myanmar. Visitors can learn the folk wisdom like dyeing natural colour fabric, fabric weaving with a backstrap loom, handmade silverware making with designs showing the tribe's livelihood, bladesmithing including learning Lanna architecture and the original way of the community's living.

### Award of Outstanding Performance

#### Ban Huai Tong Ko Tourism-based Community

9/1 Tambon Huai Pu Ling, Amphoe Mueang, Mae Hong Son 58000

Tel: 08 8291 2419

Website: www.cbt-i.org

Submitted by: Ban Huai Tong Ko Tourism-based Community

The village is a community of the Pgazkoenyau Karen tribe. They believe in Buddhism and live a simple life. Their main occupations include terraced rice farming, bladesmithing, animal raising, and fabric hand weaving by using colours extracted from nature. Furthermore, visitors can enjoy walking along nature trails and folk wisdom study including some interesting attractions; such as, Namtok Tong Ko, a waterfall of 150 metres high and Namtok Huai Pu Ling. The unique custom of this community is tying hands that will be performed annually during March - April as a reunion of the young people who have gone to work in other towns.



Baan Rai Kong King



Phrabat Huai Tom Tourism-based Community



Ban Huai Tong Ko Tourism-based Community



## Eastern Region



Ban Nam Chiao Ecotourism Community

Ban Chiang Cultural  
Conservative Homestay Community

Khlong Daen Buddhist Community

### Award of Outstanding Performance

#### Ban Nam Chiao Ecotourism Community

42 Mu 1 Tambon Nam Chiao, Amphoe Laem Ngop, Trat 23120

Tel: 08 4892 5374

Email: Kolyma-3115@hotmail.com

Submitted by: Head of the Ban Nam Chiao Ecotourism Community

The community that combines arts and culture between Thai Buddhists-Muslims that illustrates a collaboration of two religious groups for their living and doing activities together with unity, peace and supporting each other. They organised a group to work on environmental conservation and other activities to be an attraction together with beautiful traditional preservation and wisdom heritage from their ancestors; for instance, visiting the Thai Buddhist-Muslim way of life, boat riding to see the mangrove forest, fishing, catching squid, diving to see corals, and homestay and buying local products; such as, palm-leaf farmer's hats that have unusual shapes and are very durable.

## Northeastern Region

### Award of Outstanding Performance

#### Ban Chiang Cultural Conservative Homestay Community

33 Mu 13 Ban Phiphitthaphan, Tambon Ban Chiang, Amphoe Nong Han, Udon Thani

Tel: 08 1485 1864

Email: TATTON\_np@hotmail.com

Submitted by: Ban Chiang Cultural Conservative Homestay Community

Ban Chiang Community is proud of its way of life and long history; such as, the administration and working in collaboration. The Community has communicated the meaning of the Thai Phuan cultural conservation and disseminated knowledge to tourists, in particular, the learning tour that includes providing homestay activities for tourists to learn the culture, traditions and ways of life of the Thai Phuan ethnic minority.

## Southern Region

### Award of Outstanding Performance

#### Khlong Daen Buddhist Community

Tambon Khlong Daen, Amphoe Ranot, Songkhla 90140

Tel: 08 9599 7893

Fax: 0 7431 7144

Email: j\_ray191@hotmail.com

Submitted by: Research Unit of Environmental Management for Sustainable Development, Rajamangala University of Technology Srivijaya

Follow the two tourist routes of the Khlong Daen Buddhist Community: 1. On ground and 2. by river. Tourists can cross the border to another province on a single wooden plank bridge and enjoy the scenery of houses alongside the canal, as well as restaurants, homestay, and Nora native classical dance.

## Health Tourism

### Day Spa

#### Central Region

### Award of Excellence

#### Oasis Spa Bangkok, Sukhumvit 31

64 Sukhumvit Road, Soi 31 (Soi Sawatdi), Khwaeng Watthana, Khet Khlong Toei, Bangkok 10100

Tel. 0 2262 2122

Email: res@oasisspa.net

Website: www.oasisspa.net

It is a health spa that is based on the concept of a garden villa spa. The Oasis spa-style treatment is unique and outstanding, mixing the treatment from the wisdom of Thai traditional medicine with Ayurvedic massage, and using the therapy with water, oil, and aroma. Clients are pampered mainly with Thai herbal products. Oasis Spa has developed its distinctive standards of services and management, particularly information technology, which is applied to the operation and control of its unified service standards.



Oasis Spa Bangkok, Sukhumvit 31



Oasis Spa Lanna

## Northern Region

### Award of Excellence

#### Oasis Spa Lanna

4 Sam Lan Road, Tambon Phra Sing, Amphoe Mueang Chiang Mai, Chiang Mai 50200

Tel. 0 5392 0111

Email: res@oasisspa.net

Website: www.oasisspa.net

It is a Lanna-style health spa with systematic and environmentally-friendly management. The wisdom of Thai traditional medicine is combined with Western spa treatment, using water, essential oil, and aromatic extracts from herbs (aromatherapy) to create the value and uniqueness of Oasis Spa. Moreover, massage programmes by individual request are offered to boost holistic health, both body and mind.



### Award of Outstanding Performance

#### Rarinjinda Wellness Spa and Onsen Chiang Mai

14 Charoenrat Road, Tambon Wat Ket, Amphoe Mueang Chiang Mai, Chiang Mai 50000

Tel. 0 5324 7000

Email: spa@rarinjinda.com

Website: www.rarinjinda.com

It is a relaxation spa that is focused on spa services to promote health. Clients will experience a spa for holistic health through the unique treatment programme, which is created from a combination of Eastern treatment; Thai wisdom-based massage, and Western innovation with up-to-date technology; hydrotherapy. The services are to treat body, mind, and spirit to be in a perfect balance, with advice from Ayurvedic experts.



Rarinjinda Wellness Spa and Onsen Chiang Mai



Cheeva Spa



Sukko Cultural Spa

### Award of Outstanding Performance

#### Cheeva Spa

4/2 Hatsadisewi Road, Tambon Si Phum, Amphoe Mueang Chiang Mai, Chiang Mai 50200

Tel. 0 5340 5129

Email: contact@cheevaspa.com

Website: www.cheevaspa.com

It is an applied Lanna-style spa with an appropriate combination of sight, taste, smell, sound, and touch. Apart from health services, this spa takes the principle to spread and preserve the wisdom of the Thai Lanna-style treatment passed down from the ancestors and Lanna herbs. The techniques and herbs are brought to mix with a Western spa; for instance, massage, hammer massage, herbal compress, herbal oil massage, etc., which are on offer for rest and relaxation of body and mind.

### Southern Region

### Award of Excellence

#### Sukko Cultural Spa

5/10 Chaofa Road, Tambon Wichit, Amphoe Mueang Phuket, Phuket 83000

Tel. 0 7626 3222

Email: info@sukkospa.com

Website: www.sukkospa.com

It is a spa that includes the ways of Thai culture in its services for the true happiness of body and mind. Massage has been blended with Thai culture to offer holistic health enhancement. For example, there is massage treatment, herbal compress, herbal steam, herbal scrub or wrap, and selection of food and herbal drinks that are suitable according to the traditional practices. These activities will help improve the balance of body and mind, get rid of toxins and waste, and increase the body's immunity to diseases.

### Destination Spa

#### Nationwide

### Award of Excellence

#### Tao Garden Health Spa and Resort

274/1 Tambon Luang Nuea, Amphoe Doi Saket, Chiang Mai 50200

Tel. 0 5392 1200

Email: info@tao-garden.com

Website: www.tao-garden.com

It is a health resort offering unique services based on Taoism to maintain the health of body and mind. The area is shady with environmentally-friendly accommodation. The services include healthy food, Qigong morning exercise, Inner Smile; Taoyin evening exercise, Six Healing Sound, and health care programmes; such as, detoxification, weight loss, and Ayurvedic massage.

### Award of Outstanding Performance

#### Banyan Tree Spa Phuket (Banyan Tree Spa Sanctuary)

33 Si Sunthon Road, Tambon Choeng Thale, Amphoe Thalang, Phuket 83110

Tel. 0 7637 2400

Email: spasanctuary-phuket@banyantree.com

Website: www.banyantreespa.com

Banyan Tree Spa Phuket focuses its service on holistic treatment, which is a traditional science of the East. The spa highlight is to feel the massage by skillful and experienced masseurs, using natural herbs and spices. The service programmes are designed to respond to a variety of lifestyles and different spa lovers (Retreat for the Senses).

### Award of Outstanding Performance

#### Kamalaya Koh Samui (Wellness Sanctuary and Holistic Spa)

102/9 Mu 3, Laem Set Road, Tambon Na Mueang, Amphoe Ko Samui, Surat Thani 84140

Tel. 0 7742 9800

Email: info@kamalaya.com

Website: www.kamalaya.com

It is a resort that offers a holistic health centre and spa. Ways of treatment and health programmes are combined with medicine of the East and West to heal the body, mind, and spirit. The remarkable feature of Kamalaya is its programmes of treatment and health rehabilitation that are focused on access to nature through the programmes, which are appropriate for each person to create the balance in body and life; for example, yoga practice, nutrition, exercise, meditation, detoxification, emotional health care, etc.



Tao Garden Health Spa and Resort



Banyan Tree Spa Phuket (Banyan Tree Spa Sanctuary)



Kamalaya Koh Samui (Wellness Sanctuary and Holistic Spa)



## Hotel/Resort Spa

### Central Region

#### Award of Excellence

Banyan Tree Spa Bangkok (Banyan Tree Hotel Bangkok)

21/100, 21st Floor, Sathon Tai Road, Khwaeng Thung Maha Mek, Khet Sathon, Bangkok

Tel. 0 2679 1200

Email: spa-bangkok@banyantree.com

Website: www.banyantreespa.com

It is a beautifully designed spa in a serene atmosphere on a skyscraper in the heart of Bangkok. Its Asian-style treatment services are varied to help expel muscular stress. The Rainmist shower will return freshness and rehabilitate the body to the full effect with attention paid to every detail.

#### Award of Outstanding Performance

So Spa (Sofitel So Bangkok)

2 Sathon Nuea Road, Khwaeng Silom, Khet Bang Rak, Bangkok

Tel. 0 2624 0000

Email: H6835@sofitel.com

Website: www.sofitel-so-bangkok.com

It is a spa with a design and decoration of a typical Thai style, which is inspired by the Himmaphan Forest in Thai literature. Colour tones, light, and shadow are used to create a searching ambience. Privacy is offered with a feeling of relaxation from a natural view of Lumpini Park overlooked from the spa. Serenity of the five elements including earth, water, wood, metal, and fire, represents the unique treatment of So Spa, which focuses its service on massages adapted from the Western and Eastern styles.

#### Award of Outstanding Performance

The Barai (Hyatt Regency Hua Hin Hotel)

91 Hua Hin - Khao Takiap Road, Tambon Nong Kae, Amphoe Hua Hin, Prachuap Khiri Khan 77110

Tel. 0 3252 1234

Email: huahin.regency@hyatt.com

Website: www.thebarai.com

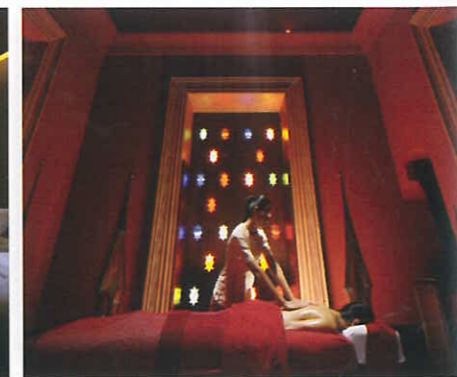
The Barai uses the concept "travel of experience, emotion, and feeling under the lead of architectural beauty" toward a destination of relaxation and peace of mind while customers take services. The building is designed and decorated to be associated with nature, and conveys the travel of life, mind, and spirit. The treatment service is focused on improving the balance of the body's four elements including earth, air, fire and water, which is designed to match with the elements of each clients.



Banyan Tree Spa Bangkok  
(Banyan Tree Hotel Bangkok)



So Spa (Sofitel So Bangkok)



The Barai (Hyatt Regency Hua Hin  
Hotel)

## Northern Region

#### Award of Excellence

Pan Viman Spa (Pan Viman Chiang Mai Spa Resort)

197/2 Mu 1, Mae Rim - Samoeng Road, Tambon Pong Yaeng, Amphoe Mae Rim, Chiang Mai 50180

Tel. 0 5387 9494

Email: revn\_chiangmai@panviman.com

Website: www.panviman.com

It is a spa situated in the shady natural surroundings, focusing on its services in a private atmosphere for leisure and relaxation, with a Lanna-style welcome and standard spa service. The massage programmes are a combination of the Eastern (Thai Lanna) and the Western sciences, and the massage parlour has a scenic view of the hills. Furthermore, yoga and meditation practices are available for true happiness of body and mind.



Pan Viman Spa (Pan Viman  
Chiang Mai Spa Resort)



Royal Garden Spa (Pattaya Marriott  
Resort and Spa)



Six Senses Spa Samui (Six Senses Samui)

## Eastern Region

#### Award of Excellence

Royal Garden Spa (Pattaya Marriott Resort and Spa)

218/2-4 Mu 10, Pattaya Beach Road, Tambon Nong Prue, Amphoe Bang Lamung, Chon Buri

Tel. 0 3841 2120 ext. 1711

Email: ms\_pmrs@minor.com

Website: www.mspa-international.com

Royal Garden Spa offers massage and spa experience, which is a unique service, on a vast green area in the heart of Pattaya. Its decoration is in the Thai style and environmentally-friendly. The treatment services combine the Thai wisdom with well selected and designed products, which are of set standards. Various types of services are offered to suit each client, and are focused on every detail to mostly impress the clients.

## Southern Region

#### Award of Excellence

Six Senses Spa Samui (Six Senses Samui)

9/10 Mu 5, Tambon Bo Phut, Amphoe Ko Samui, Surat Thani 84320

Tel. 0 7724 5678

Email: enquiries-spa@sixsenses.com

Website: www.sixsenses.com/resorts/samui/spa

Six Senses Spa has a scenic sea view on Ko Samui. Its service is focused on treatment for relaxation and stress relief. All treatments are based on the combination of holistic health care and spa; such as, hot stone massage, sonic therapy, and body element-based oil massage. Furthermore, Tibetan yoga and T'ai chi exercise are offered as a practice of meditation and creation of body flexibility to make peace in the mind, which will result in physical strength.



### Award of Outstanding Performance

#### Banyan Tree Spa Samui (Banyan Tree Samui)

99/9 Tambon Maret, Amphoe Ko Samui, Surat Thani 84310

Tel. 0 7791 5333

Email: spa-samui@banyantree.com

Website: www.banyantreespa.com

It is a spa in a tropical botanical garden atmosphere that is focused on holistic treatment as a traditional practice of the East. The highlight of the spa is the massage by skillful masseurs, mainly using natural herbs and spices. Moreover, it has a remarkable and unique innovation, the Rainforest Indulgence, which is a temperature therapy using different forms of currents.

### Award of Outstanding Performance

#### In Balance Spa by Novotel Phuket Vintage Park

89 Rat Uthit Song Roi Pi Road, Tambon Pa Tong, Amphoe Kathu, Phuket 83150

Tel. 0 7638 0555

Email: H8099@accor.com

Website: www.novotel.com

In Balance Spa highlights the miracle of flowers, which is the fascinating work by nature. Specific scents have been extracted from various flowers and created as treatments suitable for each person for emotional relaxation and fresh healthy skin.



Banyan Tree Spa Samui (Banyan Tree Samui)



In Balance Spa by Novotel Phuket Vintage Park

### Thai Wisdom Spa

#### Northern Region

### Award of Outstanding Performance

#### Lanna Come Spa

88/4 Si Don Chai Road, Tambon Chang Khlan, Amphoe Mueang Chiang Mai, Chiang Mai 50100

Tel. 0 5327 4377, 0 5328 4092

Email: info@lannacomespa.com

Website: www.lannacomespa.com

Lanna Come Spa has the Xishuangbanna or Tai Lue architecture. It is a holistic beauty spa that is focused on health and beauty by its signature service, Lanna Natural Delight, and its new treatment, The Spirit Wisdom Health, perfectly combines Thai wisdom with modern technology. Furthermore, there are unique Xishuangbanna massage and other health care programmes; such as, hydrotherapy, Ozone Jet massage, Vichy Shower Rain Bar for relaxation, and lymphatic drain massage.

#### Eastern Region

### Award of Excellence

#### Abhaibhubejhr Training Centre Day Spa (Abhaibhubejhr Hospital)

32/7 Mu 12, Prachin Anuson Road, Tambon Tha Ngam, Amphoe Mueang Prachin Buri, Prachin Buri

Tel. 0 3721 7127

Website: www.abhaiherb.com/node/6377

It is a spa treatment that perfectly combines Thai traditional knowledge and local wisdom with Western civilisation. The spa service is focused on the Abhaibhubejhr-style treatment to return the balance of body, mind, and spirit. Thai herbs and traditional medicine are applied and provided as spa services including Thai massage, aromatic oil massage based on the body's elements, postnatal care, and sauna. In addition, there are Thai wisdom herbal products for sale and healthy food (Spa Cuisine) that is suitable for each person's health.

#### Southern Region

### Award of Outstanding Performance

#### Wareerak Hot Spring Spa

Mu 5, Tambon Khlong Thom Nuea, Amphoe Khlong Thom, Krabi

Tel. 0 7563 7130, 0 9801 9680

Email: reservation@vacationvillage.co.th, wareerak@vacationvillage.co.th

Website: www.vacationvillage.co.th/wareerak/index.html

It is a natural hot spring spa situated amidst the natural surroundings by the bank of Khlong Thom in Krabi. It offers an impressive leisure experience, using natural mineral water in treatment and health promotion as hydrotherapy with exercise developed from the contorted-hermit exercise and Manora dance, a cultural heritage which is unique to the South.



Lanna Come Spa



Abhaibhubejhr Training Centre  
Day Spa (Abhaibhubejhr Hospital)



Wareerak Hot Spring Spa