

# Cambodia Tourism Situation

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- General Information
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#### **General Information**





#### Cambodia's Profile



- Constitutional Monarchy
- Member of ASEAN & WTO
- Located in the heart of South-East Asia.
- Bordered to Thailand, Laos, Vietnam, and Gulf of Thailand.
- Phnom Penh is the capital city (2.2 Million inhabitants)
- ❖ Land Area : 181,035 km²
- Population: 14.8 Million
- Climate, tropical monsoon with Dry season (Nov. to Mar.) and Rainy season (Apr. to Oct.)
- ❖ Currency: Riel (4,000 Riel to 1 US\$)

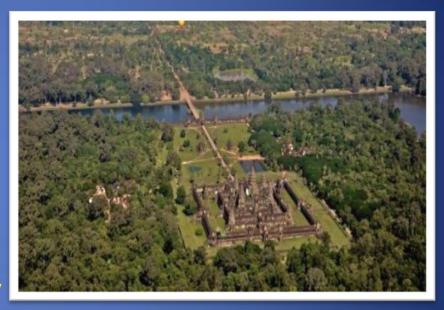


#### **General Information**



#### **Cambodia tourism Policy:**

- Culture and nature-based tourism
- To be developed in sustainable and responsible manner
- Green Gold contributes to the development of Green Economy













**Cambodia tourism Maps** 





#### Tourism Destinations & Sevices CAMBO **Siem Reap-Angkor**





**Angkor Wat Temple Heritage of Humanity and World Wonder** World Heritage since 14th December 1992



#### Tourism Destinations & Sevices CAMBODIA **Siem Reap-Angkor**







**Bayon Temple** 



**Gate of Angkor Thom** 



**Ta Prom Temple** 

**Banteay Srei Temple** 



#### Tourism Destinations & Sevices CAMBO **Preah Vihear Temple**







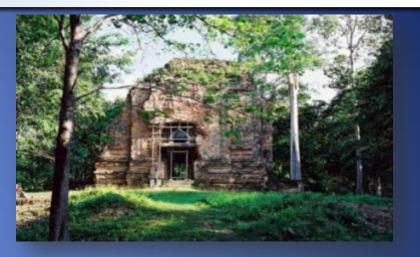
The Sacred Site of Preah Vihear Temple World Heritage since July 7, 2008

**Located in the northern part of Preah Vihear Province** and perched on the mountain range of Dangrèk, Kingdom of Cambodia



# Tourism Destinations & Sevices CAMBO Sambo Prei Kuh Temple







The Sambo Prei Kuh temples built in the 7th century by King Isanvarman I are located in Kampong Thom Province. The Sambo Prei Kuh area was the second capital of the Khmer Empire.





#### **Tonlé Sap Lake**



Tonlé Sap is the largest freshwater lake in Southeast Asia and is the ecological hotspot that was designated as a UNESCO biosphere in 1997.





#### **Tonlé Sap Lake**

#### **Bird Sanctuary**

Prèk Toal on the Tonlé Sap Lake is the biggest bird reserve in Southeast Asia. It is home to thousands of migrant birds including Whiskered Terns, Darters, Cormorants, and Spot Billed Pelicans. Of great interest are the rare Adjutant and Painted Storks.

In addition, Cambodia has one of only two nesting sites for the beautiful and extremely rare Sarus Crane. Ang Trapeang Thmor is a reservoir to the North.



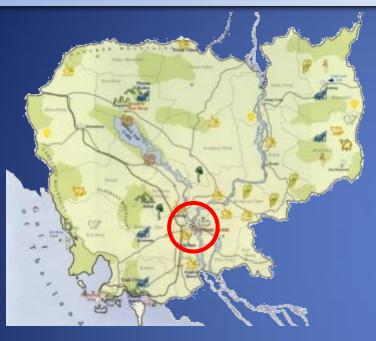








#### **Phnom Penh Capital City**



Clean City Clean Resort Good Service









#### **Phnom Penh Capital City**













#### **Coastal Area**

Enjoy the unique marine life, pristine beaches, and coral reefs around beautiful islands, and discover the diversified natural treasures along the coastline of 435 km. Over 70 coral species are found in Cambodian water.











#### **Coastal Area**

Mangroves are spread along the coast from Kèp to Koh Kong, and it covers an area of over 50,000 ha in Koh Kong. Wildlife sanctuaries and national parks offer the visitors unique flora and fauna.









**Coastal Area** 



Cambodia Bay is the full member of "The Most Beautiful Bay in the World Club"

Cambodia have celebrated its first

Sea Festival in the coastal zone
on December 2011







#### **Northeast Area**













#### **Northeast Area**













#### **Culture and Performing Art**







#### **Culture and Performing Art**

#### **Sbek Thom Shadow Theatre**

Intangible Cultural Patrimony of Humanity by UNESCO in 25th November 2005











#### **Handicraft & Food**















#### Map of All Gateways to Cambodia





#### **Access to Cambodia**



#### **International Border Check Point**

Visa on arrival available



**◆ 6 International Border Checkpoints with Thailand** 

(Poipet, Cham Yeam, Daung, Prom, O'smach & Chorm)

**◆8 International Border Checkpoints with Vietnam** 

(Phnom Den, Kaam Samnor, Tropaing Plong, Bavet, Oya Dao, Tropaing Sré, Prek Chak, Banteay Chackrey)

- ◆1 International Border Checkpoints with Lao PDR
  - (Trapaing Kreal)
- 2 Water Access
  - Phnom Penh International Port
  - SihanoukVille International Seaport





#### **Access to Cambodia**



#### **International Airport**



#### PHNOM PENH INTERNATIONAL AIRPORT



Airports Category : 4E Terminal : 16,000 m2

Capacity: 2.5 millions passengers

Runway: 3,000 m x 45 m

Parking Stands: 14 (4 aerobridges)

Cargo Terminal: 6,500 m2

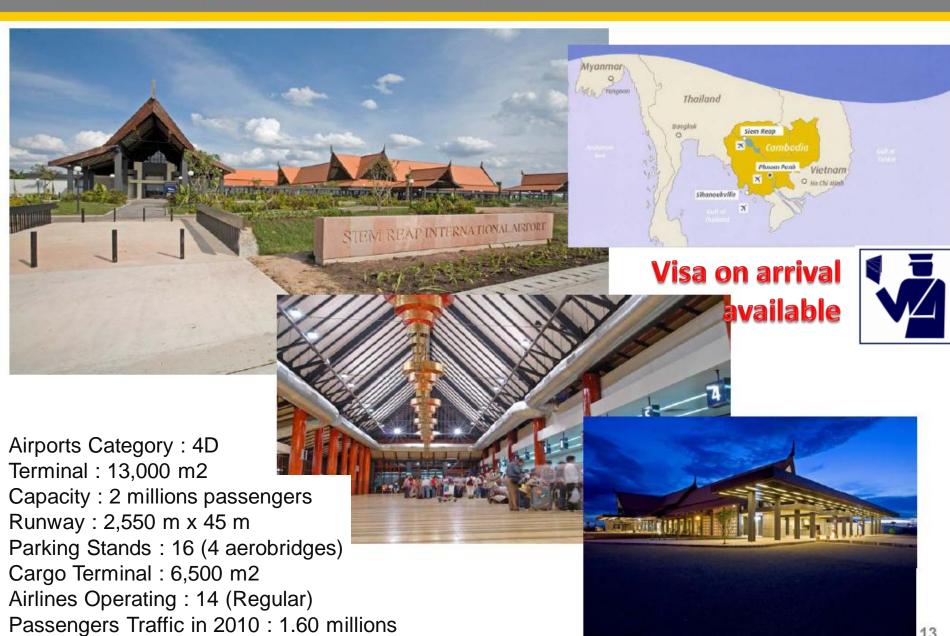
Airlines Operating: 20 (Regular)

Passengers Traffic in 2010 : 1.72 millions





#### **Siem Reap International Airport**



#### Sihanoukville International Airport Officially Open on 27 July 2009





#### **Air Connectivity**









# Additional Domestic Flight to Preah Sihanouk Province







#### **Access to Cambodia**



#### **Visas**

# Visa on Arrivals, E –Visa, At Embassy, Access and Accessibilities Support Policies: Open Sky, Land and Water Way Infrastructure, Stability and Safety

Tourist Visa	
Entry Type	Single entry only
Fees	USD20 + USD5 (processing charge)
Validity	3 months (starting from the date of issue)
Length of Stay	30 days (more)
Processing time	3 business days
Requirement	A passport validity of more than six months balance at time of entry, a recent passport-size photo in digital format (JPEG or PNG format), a valid credit card (Visa/MasterCard).
Visa Exemption	Laos, Malaysia, Philippines, Singapore, Vietnam, Thailand
Countries not supported	Afghanistan, Algeria, Arab Saudi, Bangladesh, Iran, Iraq, Pakistan, Sri Lanka, Sudan, Nigeria (Please apply your Visa from your nearest embassy or on-arrival at all major checkpoints).



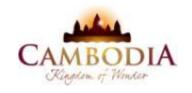
# Tourism Statistics 1993-2011



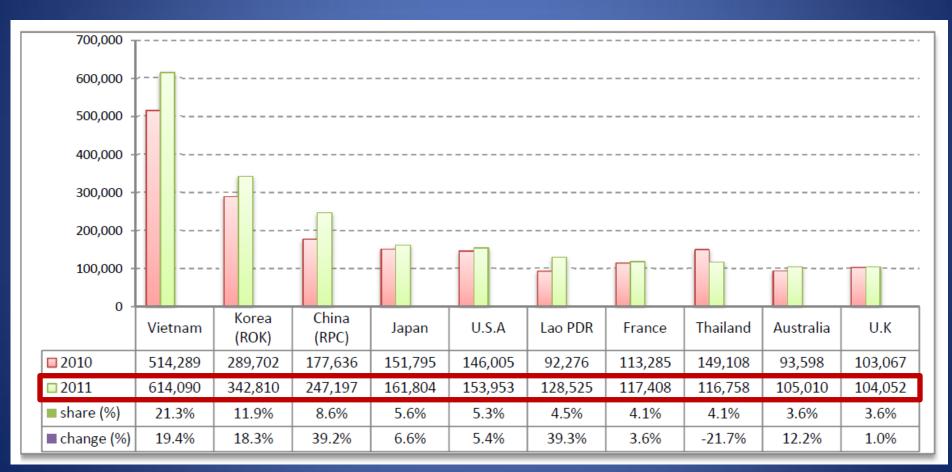
#### International visitor arrivals from 1993-2011







#### Top ten markets arrivals in 2011

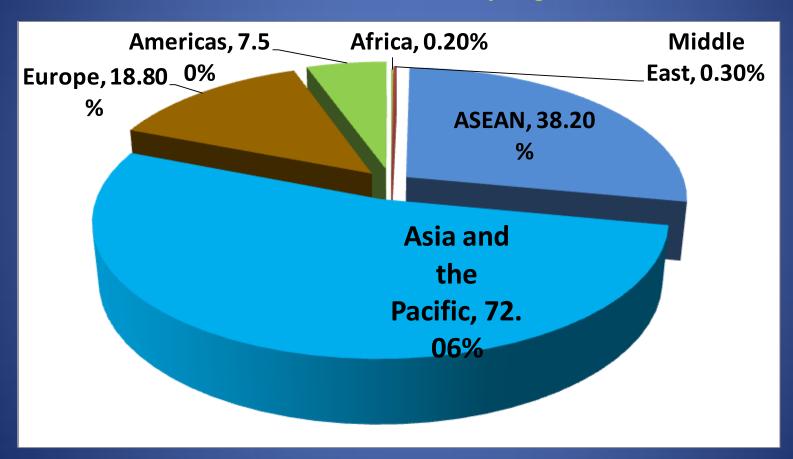




# **Tourism Statistics**2011 Source Market

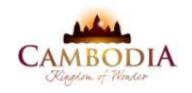


#### **International Tourist Arrivals by Regions in 2011**

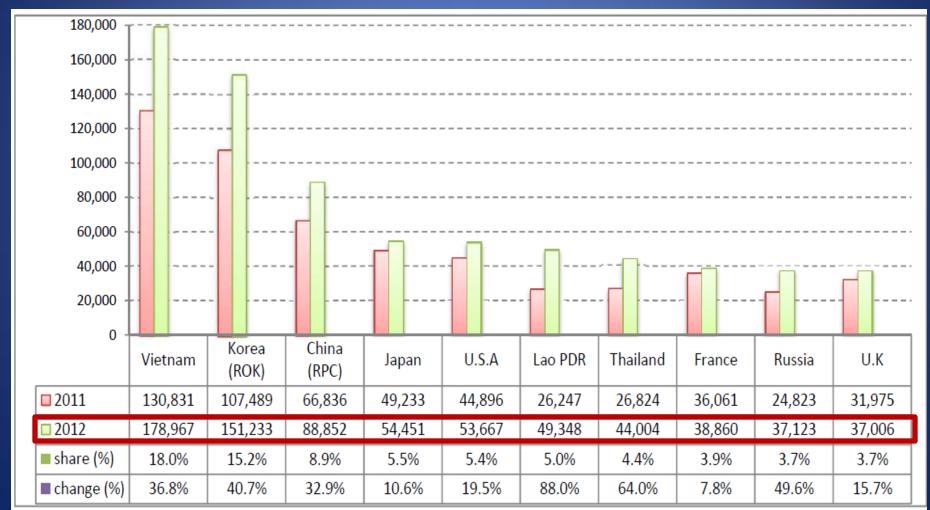




# **Tourism Statistics Jan-Mar 2012 Top Ten Market**



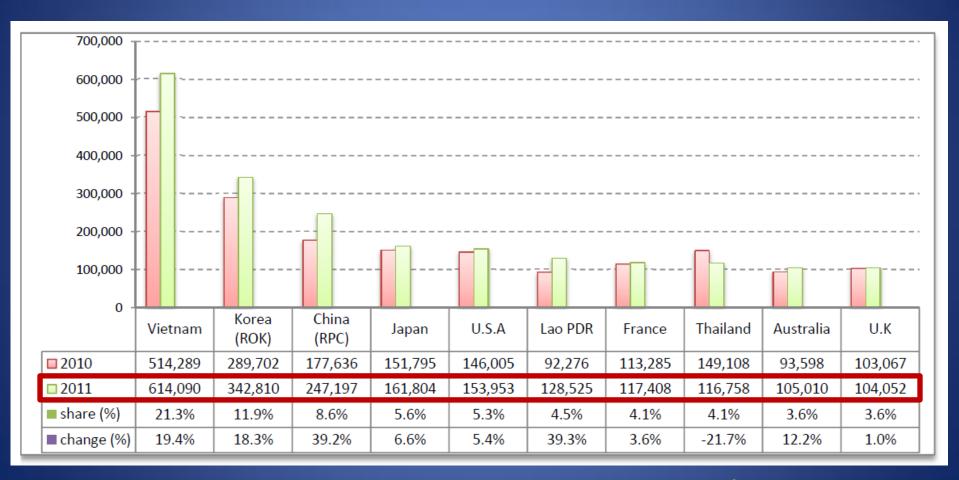
#### Top ten markets arrivals in Jan-Mar 2012







#### Top ten markets arrivals in 2011







### Conclusion





Vision 2020

2020: 7 M 2015: 4.5 M

2011: 2.8 M



#### **Investment in Phnom Penh**







#### Investment Project in PP







#### Sokha Ochheuteal Project









5-Star Hotel

7 floors

560 rooms

1 big hall (1,200 people)

7 small halls (800 people)



#### Sokha Bokor Project

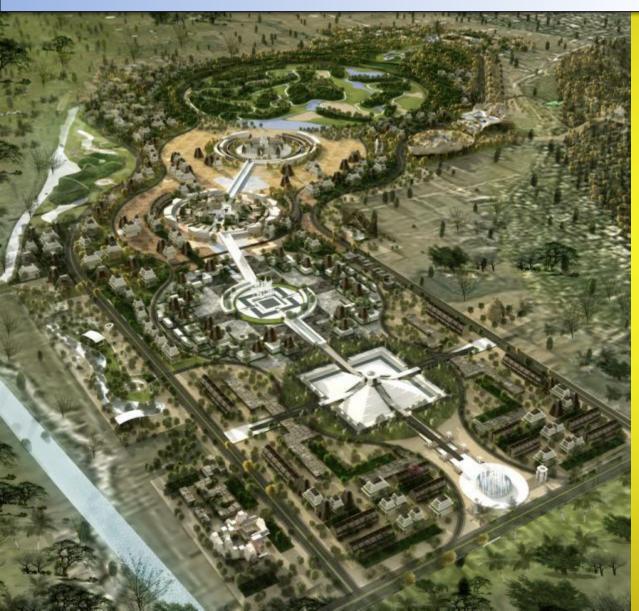




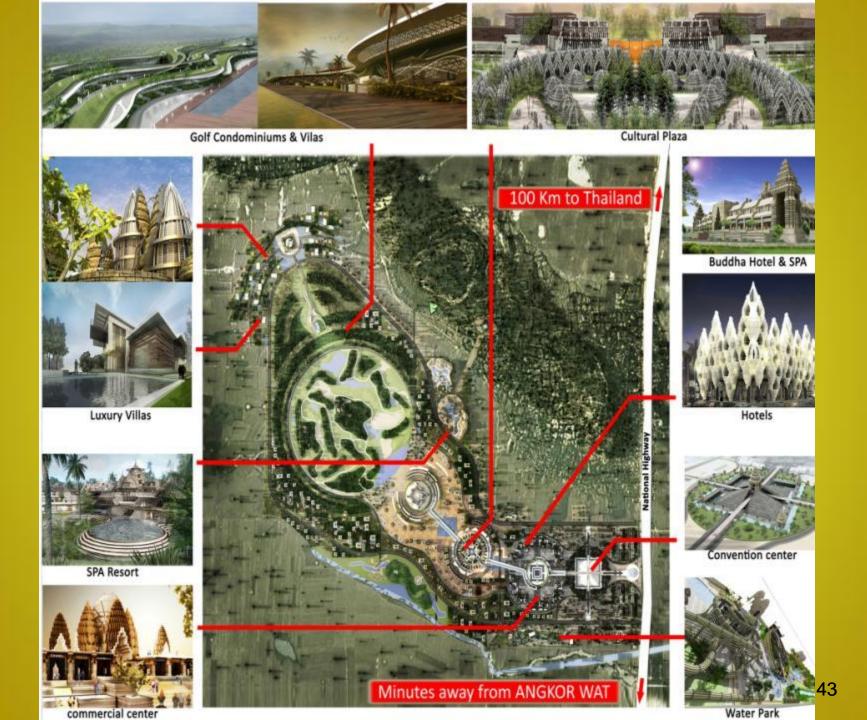


## Angkor Hill Project Luxury Living





Sambath
Investment Group
And
Agostine &
Raphael group





#### **Gold & White Sands**

One Dream, One Island







#### **Gold & White Sands**

One Dream, One Island







### THANK YOU!