



TOURISM PERFORMANCE IN THAILAND 2010/2011

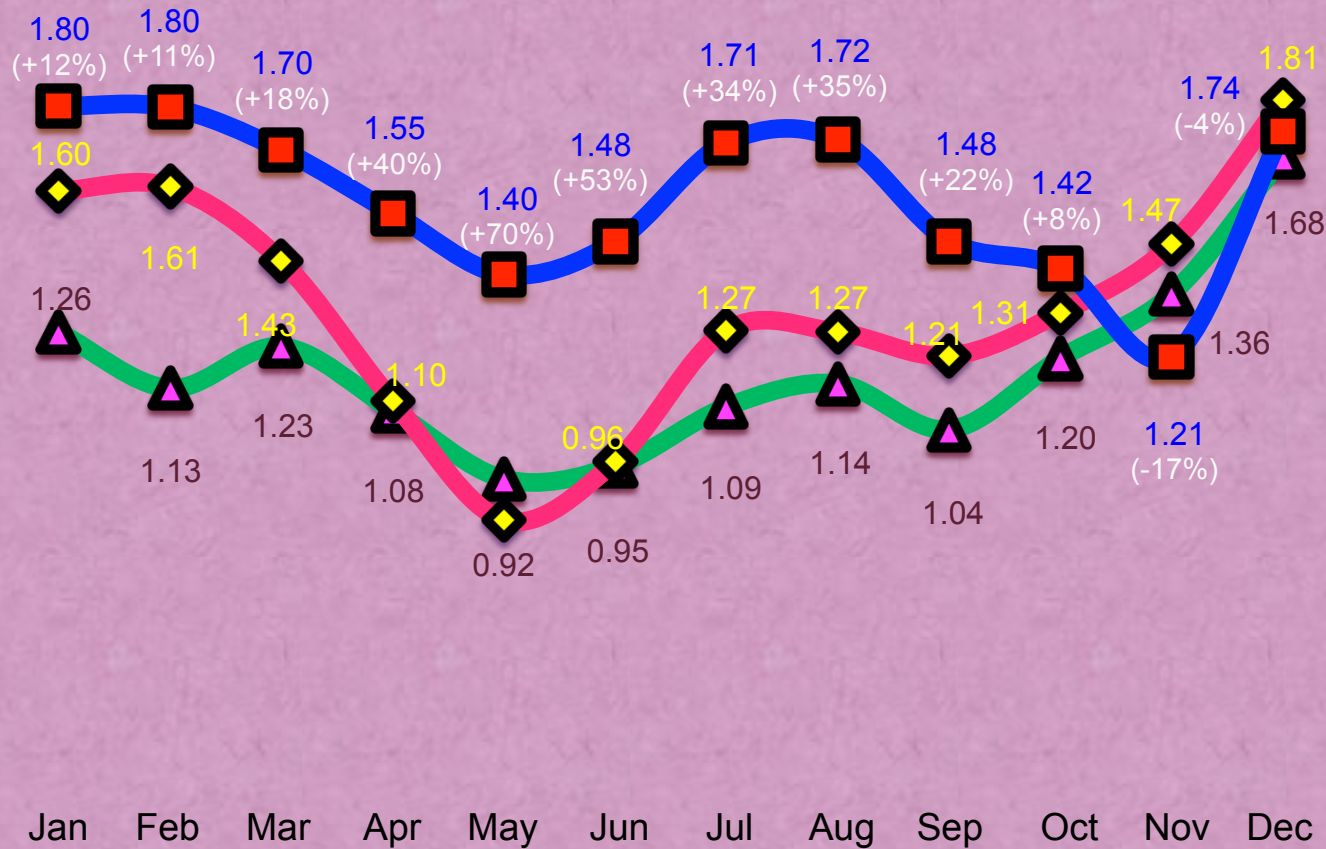


**The 20th Meeting of ASEAN, China, Japan &
Rep. of Korea National Tourism Organizations
10 January 2012
Manado, INDONESIA**

Thanitta Savetsila Maneechote
Deputy Permanent Secretary
Ministry of Tourism and Sports
Thailand Head of NTOs

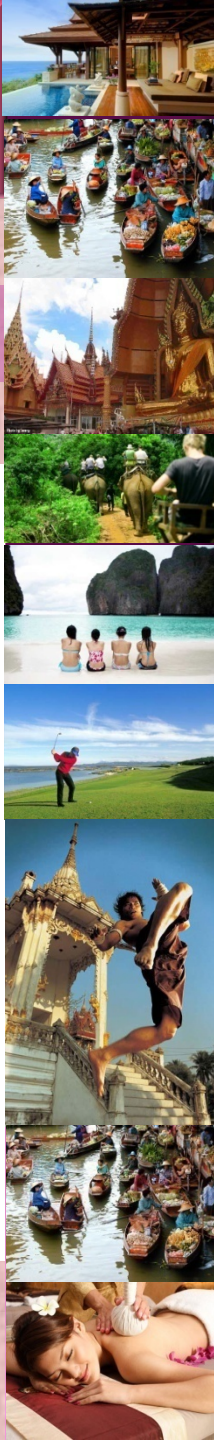
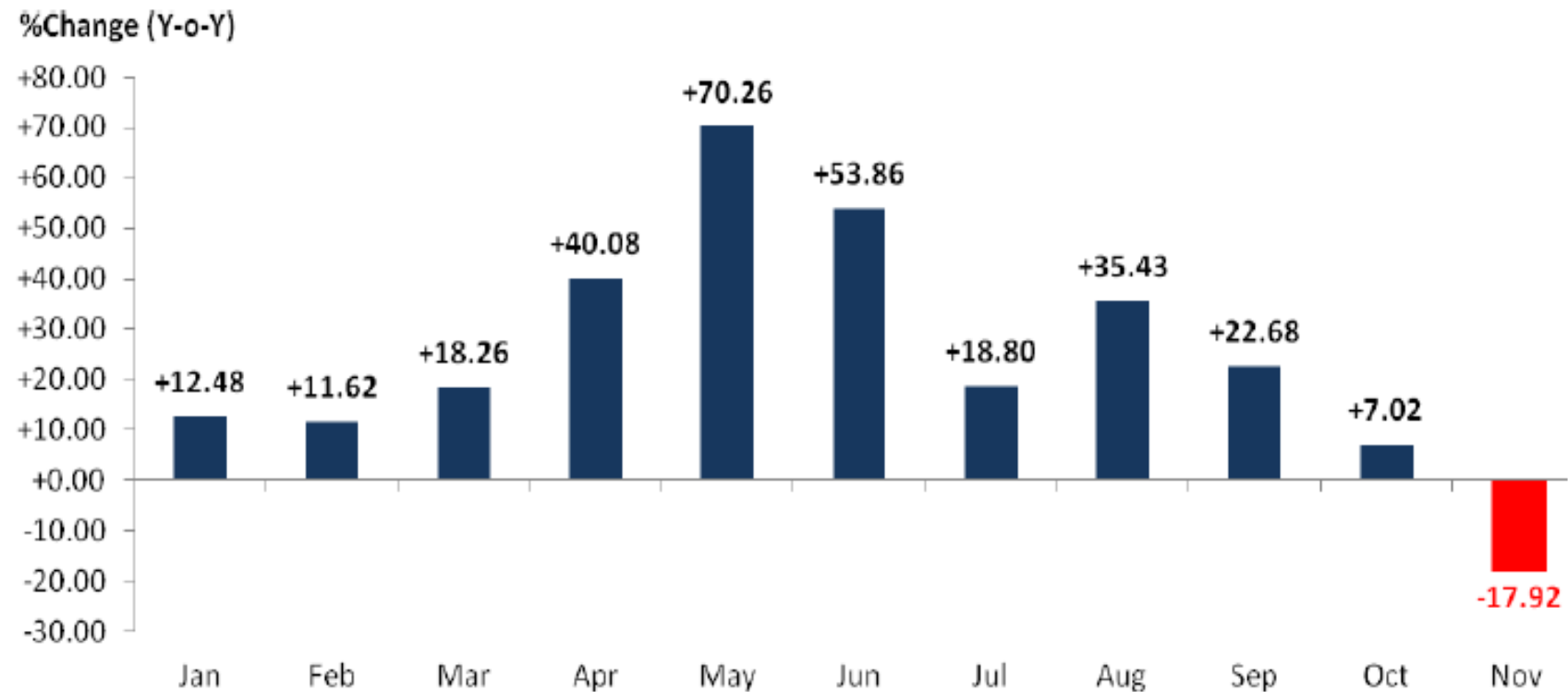
INTERNATIONAL TOURIST ARRIVAL (BY MONTH) 2009-2011

Million



PERCENTAGE CHANGE IN INTERNATIONAL TOURIST ARRIVAL

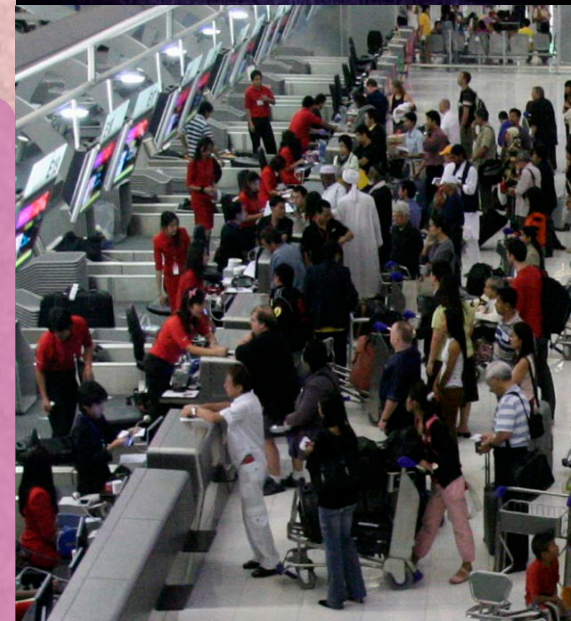
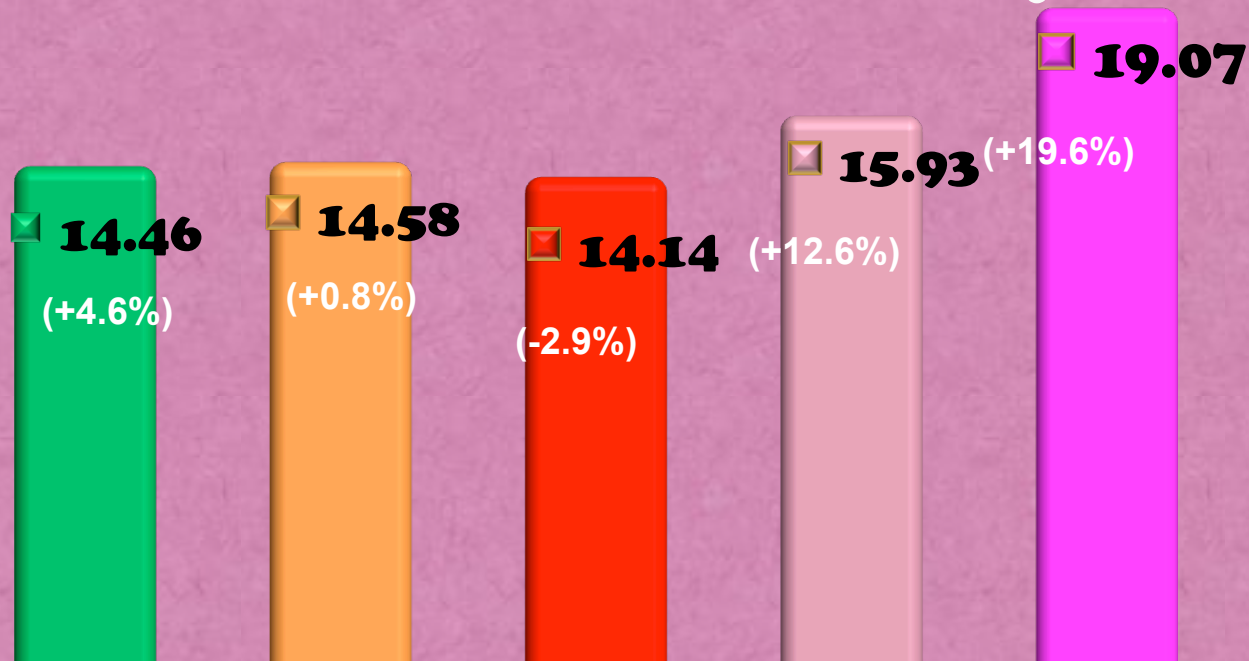
January – November 2011



INTERNATIONAL TOURIST ARRIVAL 2007-2011

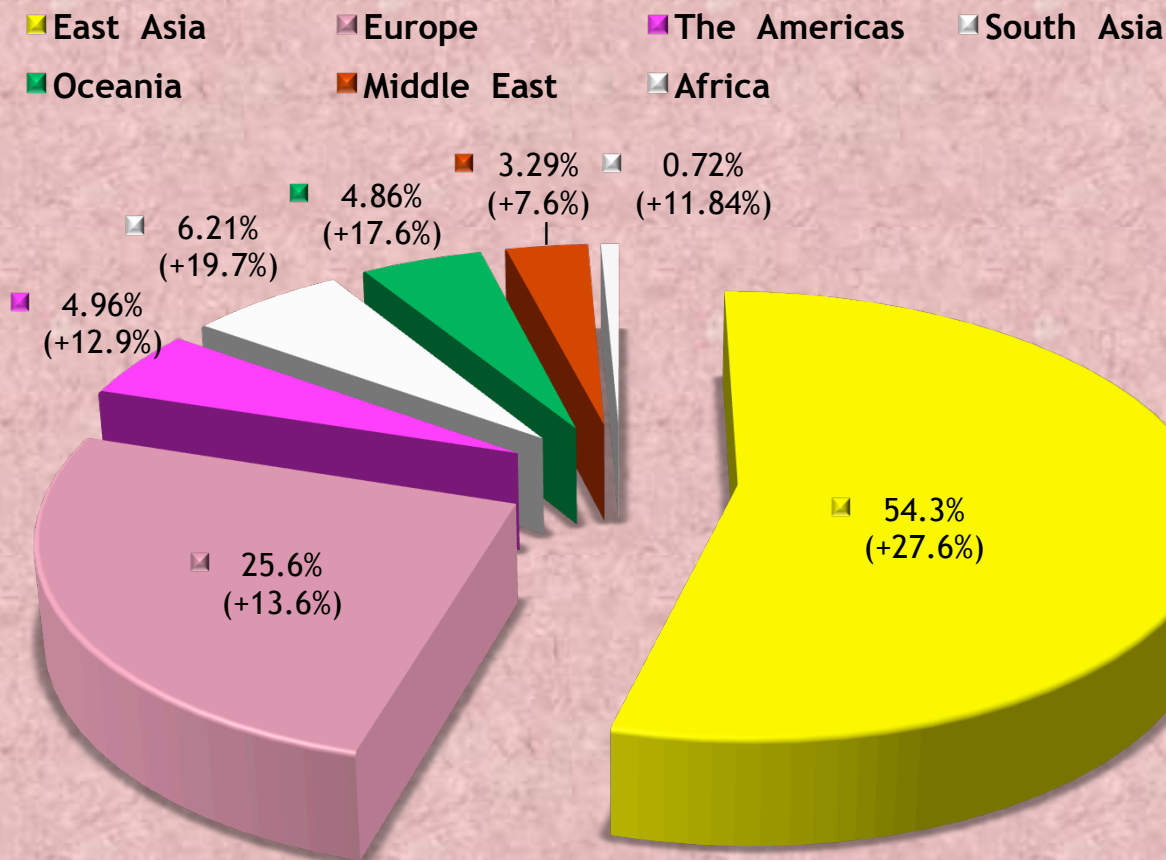
Approx. -500,000
from our initial
target

Million



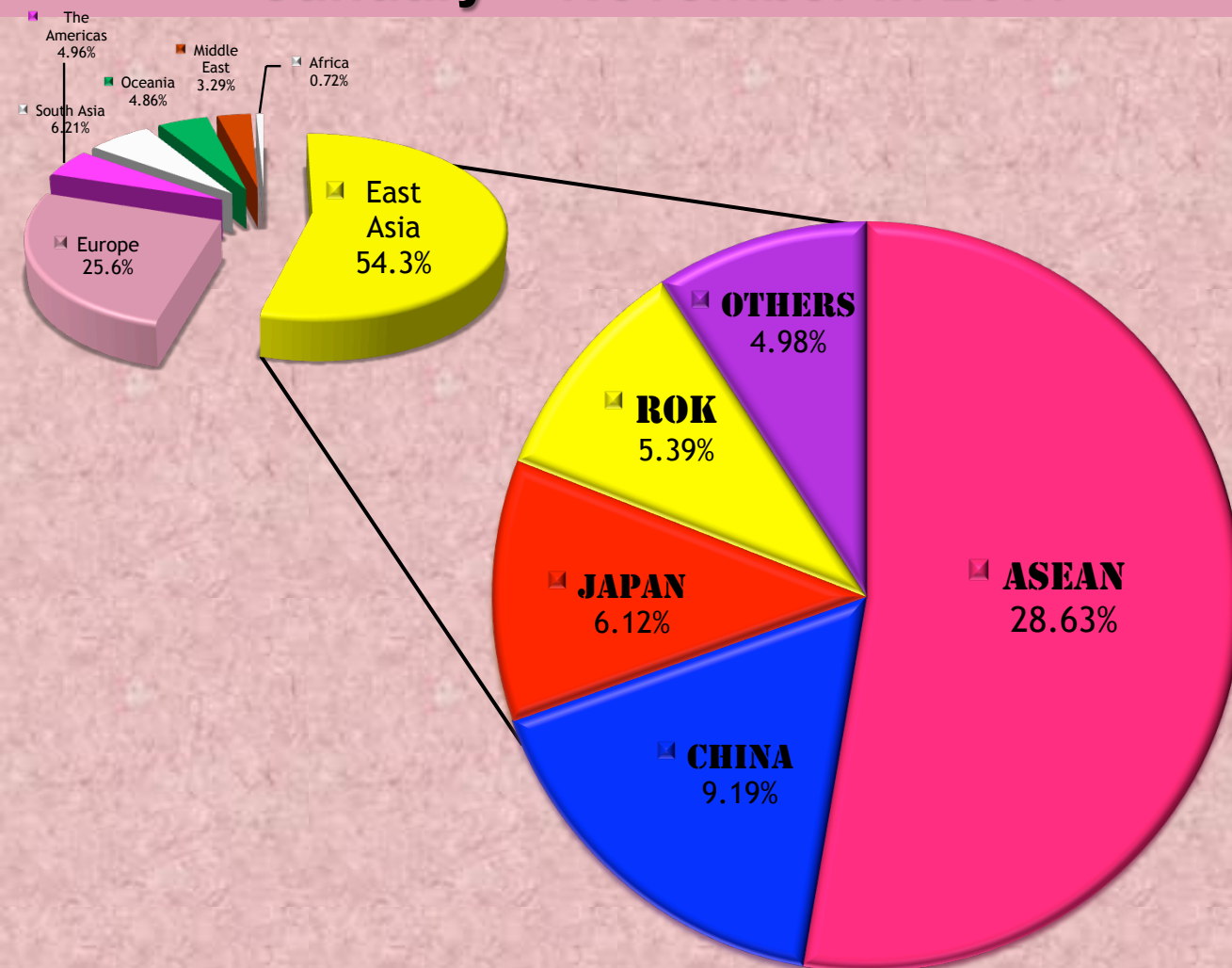
INTERNATIONAL TOURIST ARRIVAL BY REGION

January – November in 2011



INTERNATIONAL TOURIST ARRIVAL BY REGION

January – November in 2011

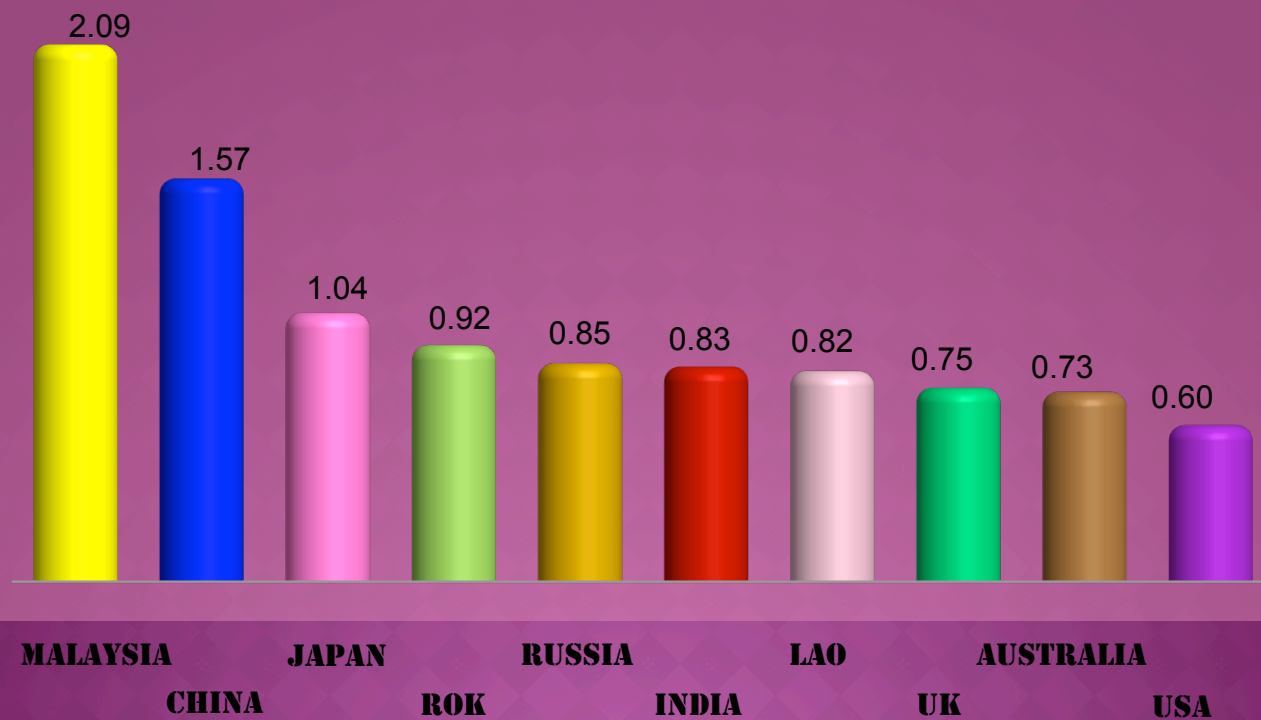




TOP 10 VISITORS TO THAILAND IN 2011

January – November 2011

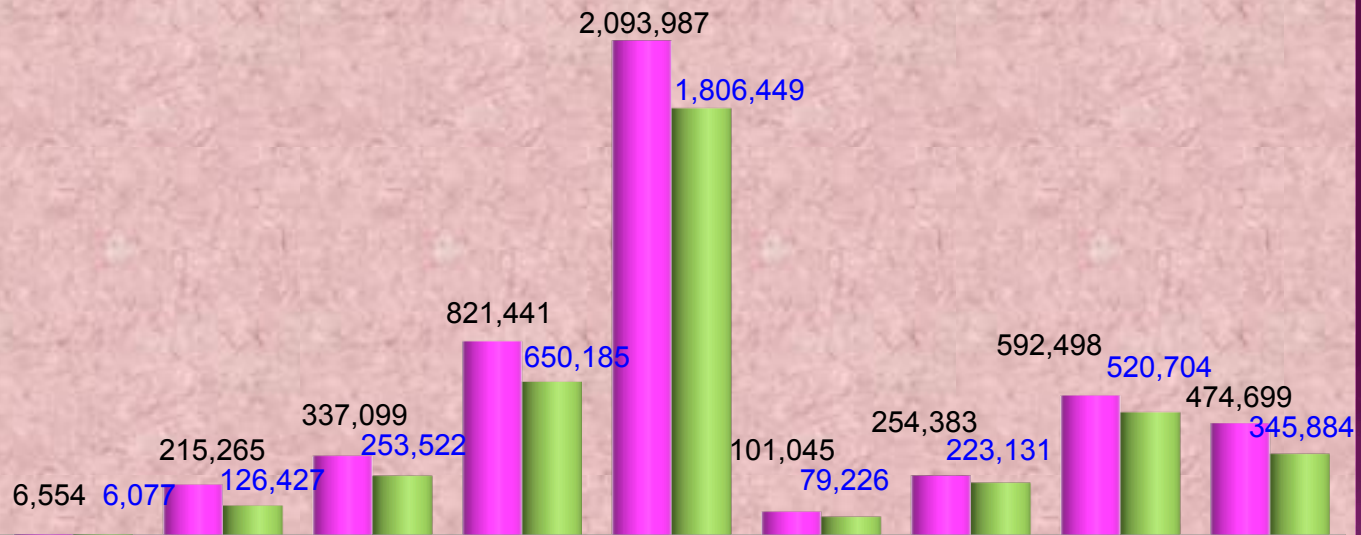
Million



INTERNATIONAL TOURIST ARRIVAL FROM ASEAN

January – November 2010/2011

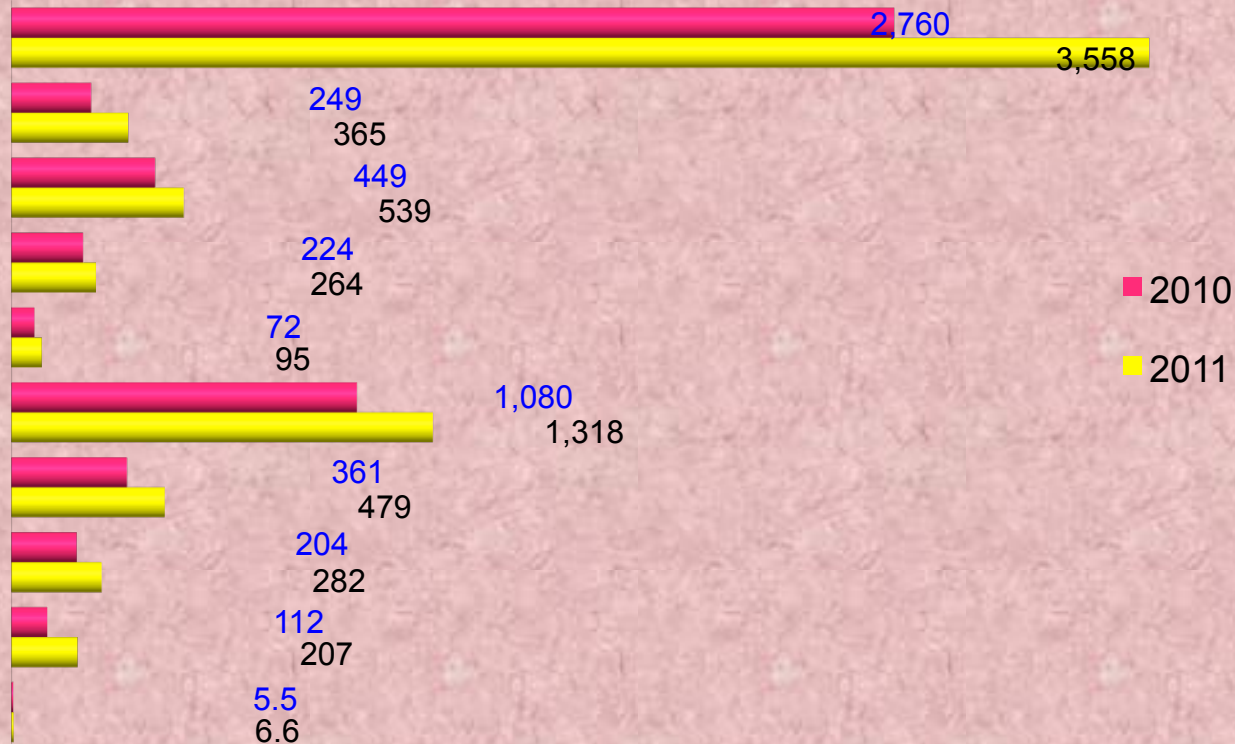
■ 2011 ■ 2010



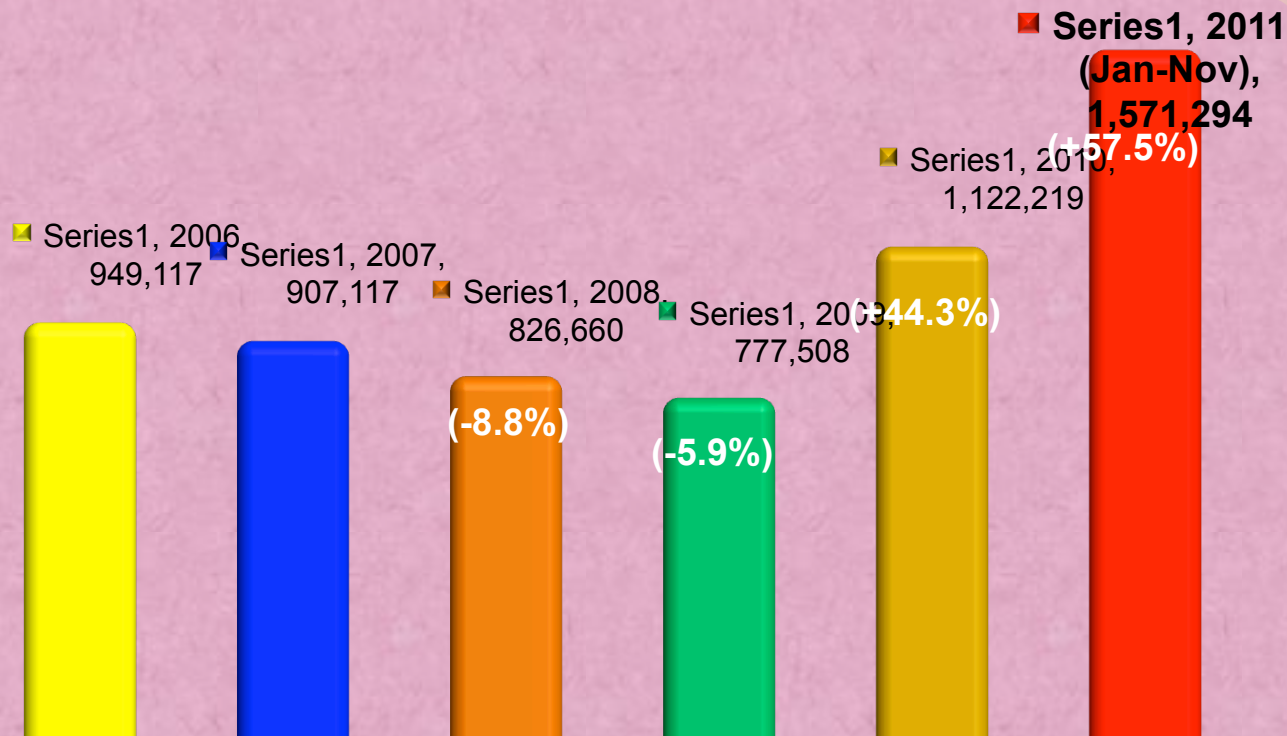
TOURISM RECEIPTS FROM ASEAN

January – November 2010/2011

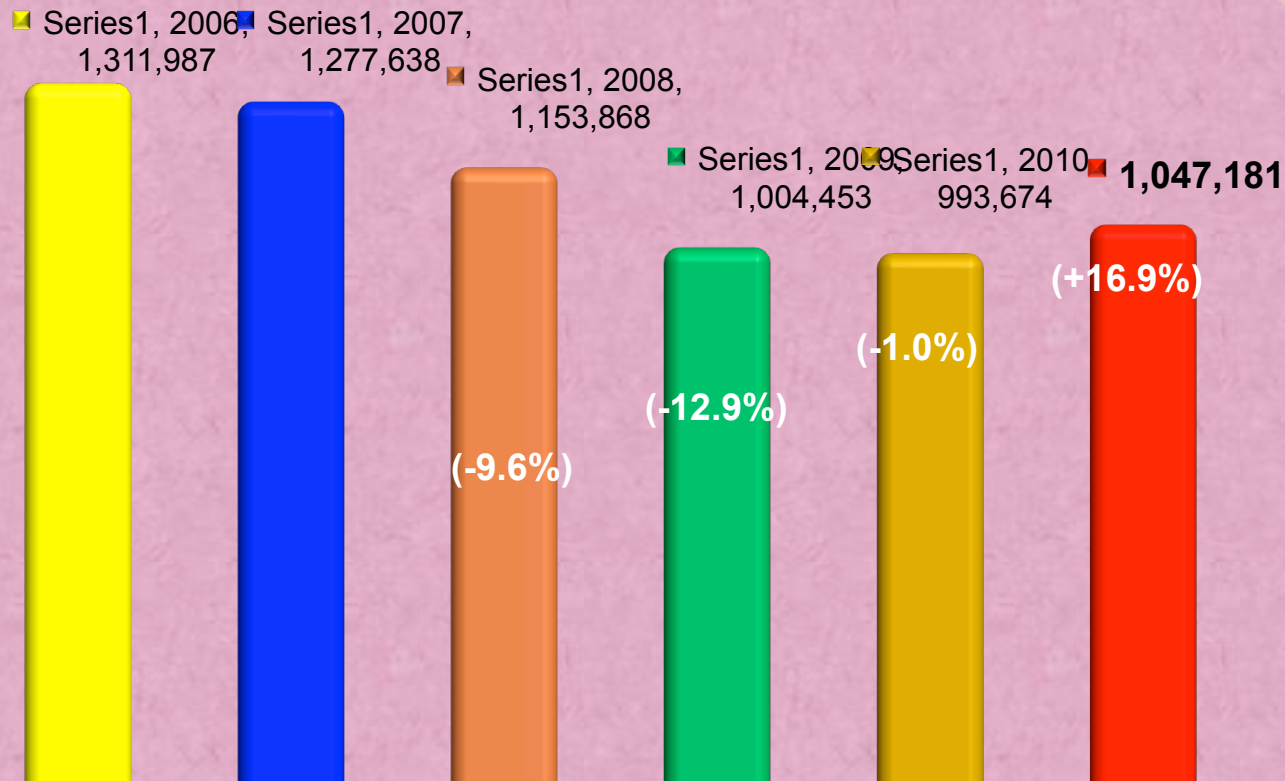
Million USD



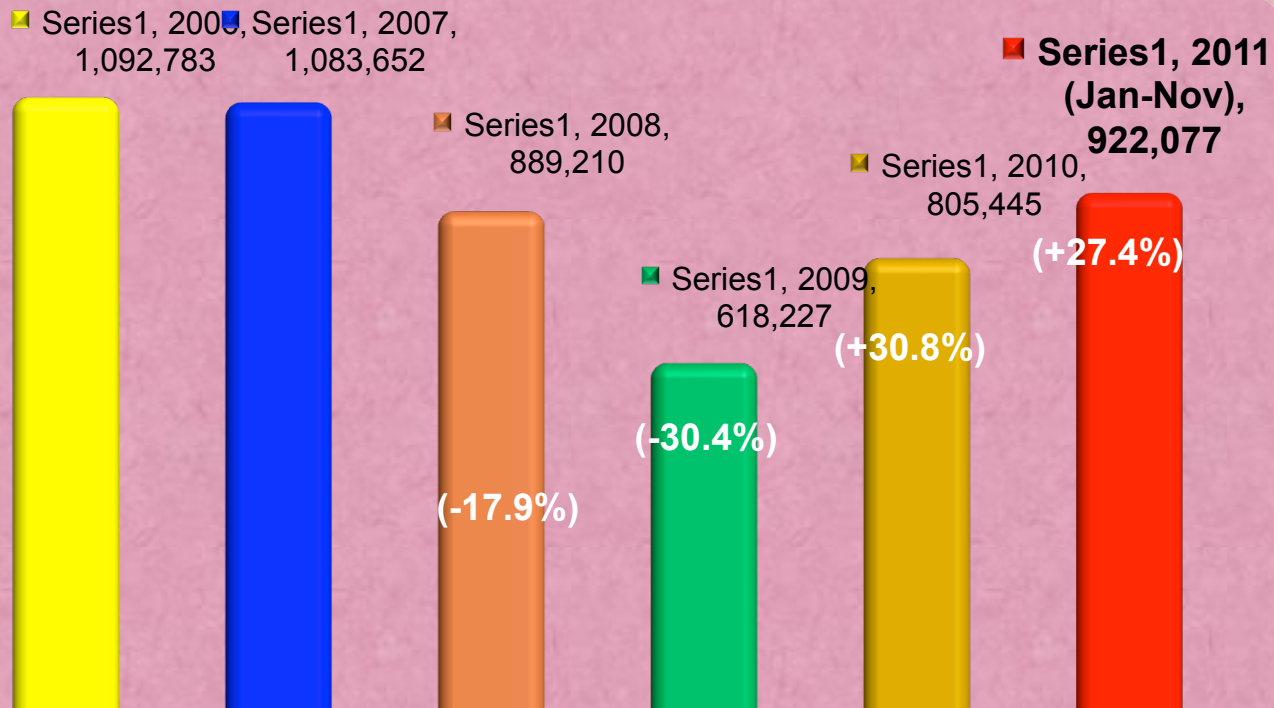
CHINESE TOURISTS TO THAILAND 2006-2011



JAPANESE TOURISTS TO THAILAND 2006-2011

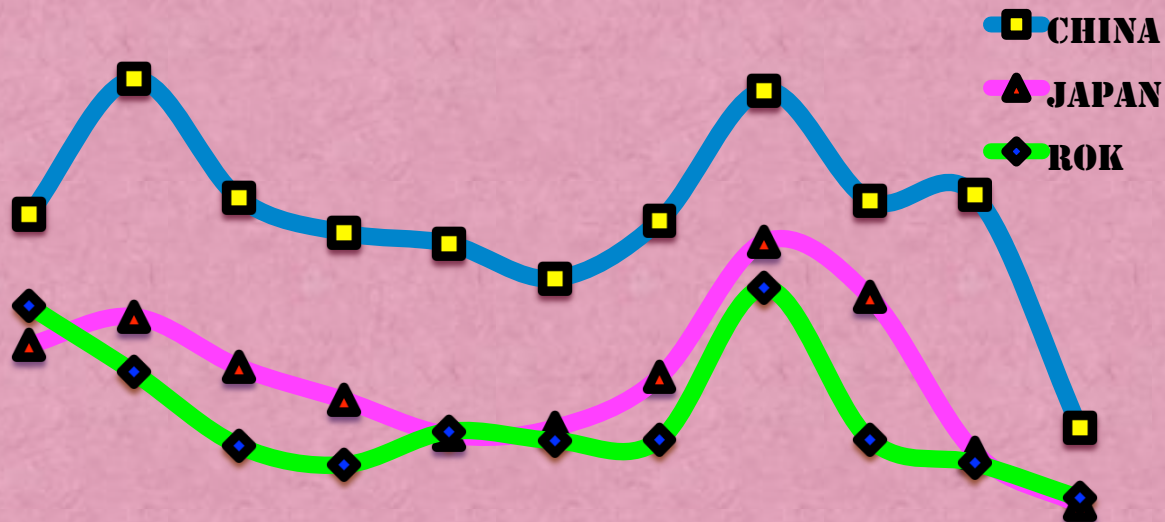


KOREAN TOURISTS TO THAILAND 2006-2011



TOURIST ARRIVAL FROM CHINA, JAPAN & ROK TO THAILAND IN 2011

January – November 2011



TOTAL (JAN-NOV 2011)

CHINA: 1,571,294

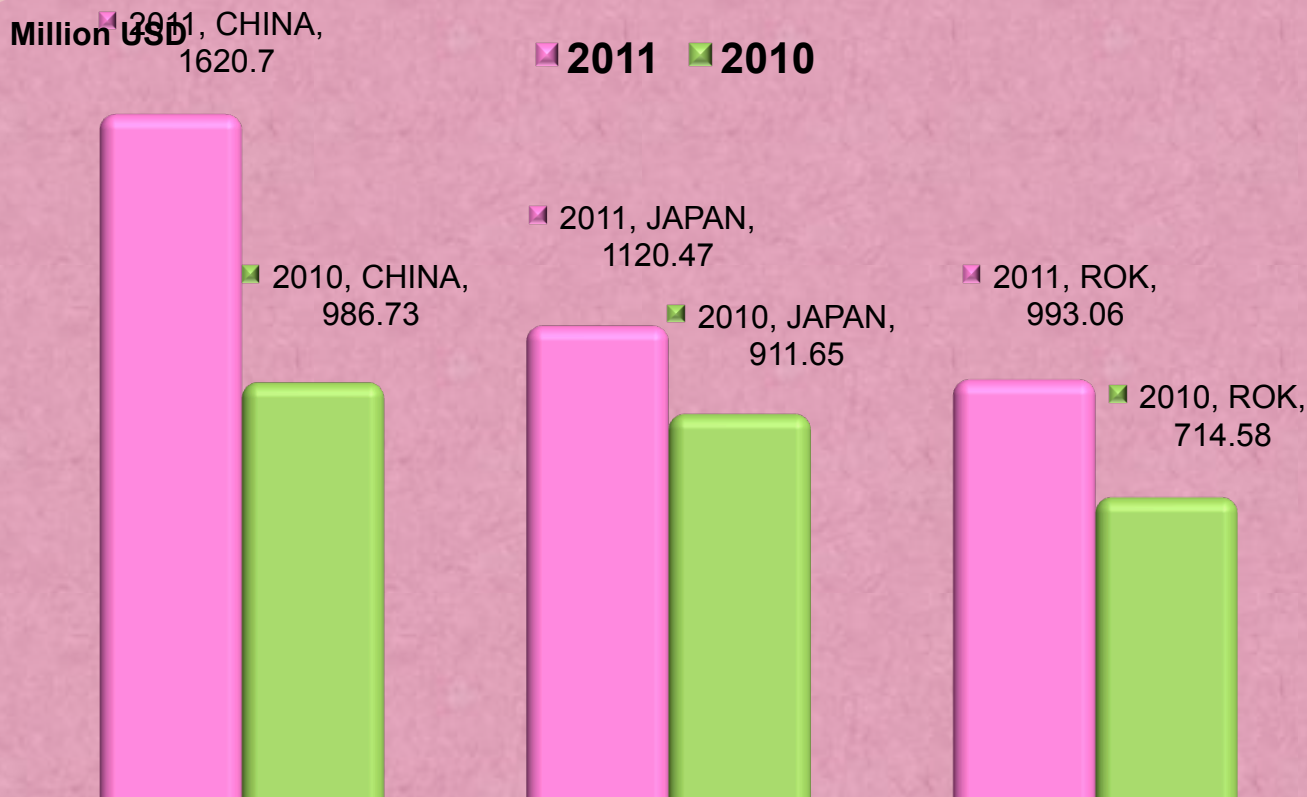
JAPAN: 1,047,181

ROK: 922,077

Flood
in
Thailand



TOURISM RECEIPTS FROM CHINA, JAPAN & ROK IN 2010/2011 (JAN-NOV)





...Thank you for your kind attention...

